

SIDE GALLERY

JINYEONG YEON



Floral Puffer Pupa Sofa

Designed by Jinyeong Yeon
Korea, 2025
Pigment dyed cotton, Foam

Measurements

215 × 115 × 60h cm
84,7 × 45,3 × 23,6h in

Edition

Unique Piece
Exclusively for Side Gallery

About

Floral Puffer Pupa (2025) is a sculptural sofa made from pigment-dyed cotton and foam. Its enveloping, cocoon-like form suggests a space of rest and transformation, while its floral surface unfolds as a meditation on memory and renewal.

The work reflects the unique contrasts that define Seoul, where traditional motifs and contemporary forms coexist in constant dialogue. The floral patterns recall a sense of heritage, while the organic, modern silhouette evokes the city's architectural innovations, such as the Dongdaemun Design Plaza. From this fusion, something new emerges—an image of tradition in bloom within the language of contemporary design.

Biography

Jinyeong Yeon (South Korea, 1987) is a Seoul-based designer whose work challenges conventional expectations of comfort, proportion, and materiality. His design language is bold, raw, and often deliberately awkward, using unexpected volumes and industrial finishes to question traditional furniture typologies.

Yeon is particularly known for his sculptural sofas and seating objects, which feature oversized, geometric forms and vivid color contrasts. These pieces create a playful tension between visual weight and physical softness, often inviting the viewer to reconsider what defines comfort.

His approach combines minimal structures with radical silhouettes, resulting in designs that feel at once functional and provocatively artistic. Yeon has exhibited internationally and is widely regarded as one of the most innovative voices in contemporary Korean collectible design.