

SIDE GALLERY

SAM CHERMAYEFF



Flower Stand

Manufactured by ERTL und ZULL
Berlin, 2010
Galvanized steel

Measurements

30 x 30 x 42h cm
11,8 x 11,8 x 16,5h in

Biography

Sam Chermayeff (New York City, 1981) is an architect, and furniture designer based in Berlin and New York City. As well as running his personal practice, Sam Chermayeff Office, he also cofounded the office June 14 Meyer-Grohbrügge & Chermayeff. As a young architect, Chermayeff worked for SANAA in Tokyo for more than five years, leading projects such as the Serpentine Pavilion and the curation of the Venice Biennale. Over the last two decades, Sam Chermayeff has undertaken a number of experimental projects related to the development of his personal experiences in both architecture and, furniture design. Of particular relevance, in 2015, he developed two new furniture typologies, a bed and a kitchen, both which literally represent the idea of community – or if you like, 'joint venture'.

Concept

Sam Chermayeff continues to reimagine the particular applications of furniture elements. A chair is a desk, a hutch is place to put on shoes and make-up, a sofa is a place to face ones interlocutor and so on. Each piece endeavors to engender a new relationship between our diverse physicalities and our everyday lives. In some cases we use these pieces alone and in others they bring us together. The flower stand, a vase, is a light and simple response to mass, made to hold large flowers and branches.