

SIDE GALLERY

GRETA MAGNUSSON-GROSSMAN



Floor Lamp Model G-33 "Grasshopper"

Manufactured by Bergboms
Sweden, 1950s
Lacquered Metal

Measurements

38 x 42 x 124h cm
14,9 x 16,5 x 48,9h in

Literature

Evan Snyderman and Karin Åberg Wærn, eds., *Greta Magnusson-Grossman—A Car and Some Shorts: One Architect's Journey from Sweden to Southern California*, Stockholm, 2010, pp. 36, 43, 74-75, 81, 148.

Greta Magnusson Grossman. New York: *R20th Century Design*. September 26, 2000.

Biography

Greta Magnusson-Grossman (b. 1906 in Sweden - d. 1999) was a pioneering force in the realm of modern design. Her innovative approach seamlessly merged form and function, making a lasting impact on the design world. Magnusson-Grossman's distinguished career spanned continents, with her journey taking her from Sweden to the United States in 1940. Her artistic vision and unique sensibilities quickly gained recognition, establishing her as a renowned architect and designer.

Among her notable achievements, the creation of the *G-33 Grasshopper* lamp stands as a testament to her design brilliance. This iconic piece captured the essence of her style—clean lines, organic inspiration, and meticulous attention to detail.

Crafted with a blend of materials including steel and aluminum, the *G-33* lamp showcased her knack for marrying contrasting elements to achieve both elegance and functionality. Its adjustable features demonstrated her commitment to enhancing user experience.

The *G-33 "Grasshopper"* lamp's timeless design and adaptability made it a sought-after piece in both residential and commercial spaces. Today, it remains an emblematic representation of Magnusson-Grossman's design philosophy and legacy.

Greta Magnusson-Grossman's impact on modern design endures, with her legacy continuing to influence and inspire designers and enthusiasts around the world.