

SIDE GALLERY

HEIM+ VILADRICH



Open dressing

Manufactured by Heim+Viladrich.
Montpellier, 2023.
Brushed and mirror polished aluminium.

Measurements

110 x 102,5 x 196,5h cm
43,3 x 40,4 x 77,4h in

Edition

Edition of two, Unique piece.

Exhibition

Global Tools, Side Gallery, Barcelona.

Concept

Curves, radius, chamfers, galvanized steel, glass and aluminum, Heim+Viladrich spacial practice is characterized by an affinity for the anonymous aesthetics of mass production. Their works, often mono-material, openly display joints and structures and express their desire to combine the rational aspect of design within a sculptural work of art, exploring how industrial materials and processes can be used to generate bold yet efficient and optimized installations.

The duo develops a sensuous yet straightforward form of design characterised by uncompromising transparency. For their self-initiated works, they focus on the physical aspect of objects and their relationships with the contexts they are extracted from. Their interest lies in the unnoticed, even banal details that form the ordinary scenes of life. Icebox, locker, picnic table and trash bin are at the unglamorous items that captivate Heim+Viladrich's attention.

Biography

The work of the creative duo Heim+Viladrich takes its inspiration in the industrial details that shape our environments. Trained as designers, Lauriane Heim and Johan Viladrich use and reconfigure the signs of standardization into objects and installations. Both functional and sculptural, their work borrows elements from industrial culture, mass consumption and common everyday scenes such as the waiting room or the highway stop.

Lauriane and Johan both graduated from the *Design Academy Eindhoven* and have been collaborating since 2021, when they created their first piece together during Johan's solo show at *Atelier Jaspers*. After several years spent in Rotterdam (NL), they relocated their studio to the South of France in 2022.

Since then, their practice has evolved into two directions: the development of scenographic projects and retail installations, such as the *Aire A75* presented during *COLLECTIBLE 2022*; and the creation of self-initiated works often in a limited edition or unique format.