SIDE GALLERY

JOHAN VILADRICH



Chair model "LAC" Manufactured by Johan Viladrich. Montpellier, 2023. Vibrated and Waxed Aluminium

> **Measurements** 50 x 50x 65h cm 19,7 x 19,7 x 25,6h in

Seat height: 40cm |15,7in

Exhibitions Casavells 2023.

Concept

In this series of new pieces, Viladrich seeks to explore industrial materials to reveal their inherent beauty through refined surface treatments. Through steel, aluminum and fiberglass he investigates the physical nature of objects and their relationship with the contexts they are extracted from. Both functional and sculptural, his work borrows elements from industrial culture, mass consumption and common everyday scenes such as the waiting room or the highway stop.

Biography

Johan Viladrich is a designer born in Paris in 1991, who graduated from the *Design Academy Eindhoven*. Currently based in Montpellier, His work is centered on the design of furniture and spatial structures. Viladrich uses and reconfigures the signs of standardization into objects and installations. His purpose is to design clean structures in which details and connections become intrinsic parts of a whole.