

SIDE GALLERY

ETTORE SOTTASS (1917-2007)



Five “Cubirolo” modules

Manufactured by Poltronova
Italy, 1967
laminated wood and plastic knobs

Measurements

49,5 cm x 90 cm x 45 h cm each
19,29 in x 35,43 in x 35,43 h in each
45 cm x 90 cm x 10 h cm base
17,71 in x 35,43 in x 3,93 in h base

Literature

H. Hoyer, Ettore Sottsass jun. Designer Artist
Architect, Ernst Wasmuth Verlag, Tübingen/Berlin,
1993, p. 87 P. C. Santini, Making furniture with,
Poltronova Edizioni, Florence, 1977, p. 93 I. Miettton,
Sottsass, Poltronova 1958-1974, Skira, Paris, 2021,
p.238

Biography

Ettore Sottsass (Italian, 1917–2007) was an architect and designer, labeled the godfather of Italian design. Born in Austria and raised in Milan, Sottsass studied architecture at the Politecnico di Torino in Turin.

In 1958, he was hired as a design consultant for the Olivetti company, a position he held for more than 20 years. While there, he produced numerous designs, including the “Elea 9003” computer and the red plastic “Valentine” portable typewriter.

During this time, Sottsass became a leading figure in the Anti-Design movement. In 1981, Sottsass led a group of designers who came to be known as the Memphis group. This group experimented with colors and media, creating multifunctional pieces and breaking with convention. Their materials included neon, unusual finishes, and patterned plastic laminates. Even after the decline of the Memphis movement, Sottsass continued to produce provocative work, constantly challenging the accepted practices of the day. He also established the architectural firm “Sottsass Associati”, with the aim of producing large-scale designs.

Sottsass’s work has been the subject of retrospective exhibitions at the Centre Pompidou in Paris, the Los Angeles County Museum of Art, and the Design Museum in London, among others. His numerous awards included the title of Officer of the Ordre des Arts et des Lettres of the French Republic in 1992, an honorary degree from the Rhode Island School of Design in 1993, an Honorary Doctor of the Royal College of Art in London in 1996, an Oribe Award in Japan in 1997, and a Sir Misha Black Award in 1999. He died in Milan at the age of 90.