

# SIDE GALLERY

GAETANO PESCE (1939 - )



## Armchair UP50

Designed by Gaetano Pesce in 2019  
Bayfit® flexible cold shaped polyurethane foam,  
100% jute fabric, PVC trimming, metallic base and  
fabric, thick leather, 100% nylon, fabric in limited  
categories.

## Measurements

120 cm x 130 cm x 103h cm  
47,24in x 51,18in x 40,55h in

## Edition

Celebration edition

## Award

SERIE UP designed in 1969 by Gaetano Pesce wins  
XXVII Compasso d'Oro ADI - Product Career Award  
2022.

## Concept

To celebrate the fiftieth anniversary of the Up series, designed by Gaetano Pesce in 1969, the iconic chair with ottoman UP5\_6 wears a special dress.

## Biography

Italian-born, New York-based architect Gaetano Pesce (La Spezia, Italy - 1939) studied architecture at the University of Venice between 1958 and 1963 and participated in Gruppo N, an early collective dedicated to programmed art on the model of the Bauhaus, he is considered a design pioneer of the 20th century. Spanning over more than half century, his professional career has ranged from teaching architecture at renowned universities to public and private projects, around the world, mixing different disciplines, while always maintaining the basic principle: that modernism is less a style than a method for interpreting the present and hinting at a future in which individuality is preserved and celebrated. Awarded with the prestigious Chrysler Award for Innovation and Design in 1993, among many others, Pesce's multidisciplinary work defies description, furniture fraught with a deeper meaning, they are included in more than 30 permanent collections of the world's leading museums. Every Pesce project is a brave experiment, he values humanity and expression over perfection. His approach to design has marked its history and his works have been celebrated in exhibitions of extraordinary importance. His continuous research in the field of advanced materials, languages and technology has resulted in iconic productions such as the Organic Building in Osaka in 1993 and his Up5 chair.