

SIDE GALLERY

SERGIO RODRIGUES (1927-2014)



Armchair model "Franco"

Manufactured by Oca
Brazil, 1960s
Brazilian hardwood

Measurements

83 cm x 45 cm x 76h cm
59 in x 27,2 in x 14,5h in

Detail

Designed at a time when Sergio Rodrigues focused on the overlapping of parts as a structural solution in his projects. Despite its simple aspect, fittings are necessary to accommodate the rounded outline of the parts. The name is a tribute to the Italian architect, Sergio's collaborator and friend: Franco Magrini

Literature

Soraia Cals, Sergio Rodrigues, Rio de Janeiro, 2000, pp. 94-95, 253

Biography

Sergio Rodrigues (Rio de Janeiro, 1927 - Rio de Janeiro, 2014) was a furniture designer and architect who broke away from paradigms to invent his own language in search of the Brazilian identity and harmoniously integrated the three areas in which he worked: architecture, design, and drawing. He joined the National School of Architecture of the University of Brazil (FNA) in 1947. In 1949, he worked as assistant professor for David Xavier de Azambuja, who, in 1951, invited him to participate in the elaboration of the project of the Civic Center of Curitiba, with the architects Olavo Redig de Campos (1906-1984) and Flávio Regis do Nascimento, through who he met, Lucio Costa (1902-1998). Rodrigues graduated in architecture in 1951. He moved to Curitiba, where he founded Móveis Artesanal Paranaense, in partnership with the Hauner brothers, who in 1954 hired him to lead the interior architecture section of the new company, Forma S.A, in São Paulo. It was during this tenure that he came into contact with other renowned designers such as Gregori Warchavchik (1896-1972) and Lina Bo Bardi (1914-1992).

Concept

The beautiful Brazilian hardwood "Franco" armchair, created by the Brazilian architect and designer Sérgio Rodrigues in the '60s is an outstanding piece. The simple lines of the minimalist design combined with the beautiful patina of the wood make this a rare and unique piece. The piece was restored by one of our best craftsmen in São Paulo. Rodrigues's prolific ability to apply this type of tropical wood in different ways, always extremely original and creative made him one of the most important mid-century Brazilian designers. Architect and designer, along with Joaquim Tenreiro and José Zanine Caldas, Rodrigues was the Pioneer to transform Brazilian design into Industrial Design and make it known worldwide. "The piece of furniture is not just the shape, not just the material which is made but also something inside it. It's the piece's spirit. It's the Brazilian spirit. It's the Brazilian furniture" (Sergio Rodrigues).