

# SIDE GALLERY

MARTIN EISLER (1913–1977) & CARLO HAUNER (1927-1997)



## Cabinet

Manufactured by Forma S/A Moveis  
Brazil, 1960  
Caviuna Wood, straw

## Measurements

220 cm x 50 cm x 80h cm  
86,6 in x 19,6 in x 31,5h in

## Literature

Alberto Vicente, Marcelo Vasconcellos, Moveil  
Brasileiro Moderno, 2018;  
Os Elementos de Composicao. Arquiteto Martin  
Eisler, 1953;  
Aric Chen, Brazil Modern: The Rediscovery of  
Twentieth-Century, Chapter: Martin Eisler and Carlo  
Hauner / Forma, similar model; Forma, catalogue, ill.  
1617

## Biography

Beside Carlos Hauner, Martin Eisler (1913-1977) was the founder for the iconic Brazilian furniture company Forma. He was born in Vienna, Austria, and studied architecture in his country. In 1938 he moved to Buenos Aires. After meeting Carlos Hauner in Brazil, he started traveling there frequently to collaborate on designs and, they founded Forma to sell their own designs as well as pieces licensed from Knoll International. Eisler also opened Forma in Buenos Aires, along with partners Arnold Hakel and Susi Aczel, as an architectural, industrial and interior design firm also known as Interieur Forma.