

SIDE GALLERY

JORGE ZALSZUPIN (1922 - 2020)



Coffee table model "Romana"

Manufactured by L'Atelier
Brazil, 1960s
Jacaranda, marble

Measurements

137,16 cm x 68,58 cm x 30,48h cm
54 in x 27 in x 12h in

Literature

Maria Cecilia Loschiavo dos Santos, Jorge
Zalszupin, Design Moderno no Brasil, Éditions
Olhares, São Paulo 2014

Biography

Jorge Zalszupin a native of Warsaw, Poland, studied architecture at Bucharest's Ecole des Beaux Arts. While working as an architect in Paris, he found inspiration in articles about Brazilians Oscar Niemeyer and Roberto Burle Marx and immigrated to Brazil in 1949. There, he founded L'Atelier in 1959, which would become one of the most important furniture companies in Brazil. Starting as a small workshop where Jorge had brought together a team of highly skilled craftsmen, L'Atelier soon turned into a power house, with 300 employees at the end of the 1960's, pioneering use of plywood and chromed metal became the signature of L'Atelier furniture and enabled him to create sensual and elegant pieces that stand as timeless signatures of the Brazilian modernist movement. The company also had an important role in the introduction on the Brazilian market of injection molded plastic objects.

Concept

Jorge Zalszupin collaboration with Oscar Niemeyer, a legend of Brazilian modernism, had a great influence on his aesthetics. He made his way to Brazil at the precise moment when the Brazilian form of modernistic architecture was being shaped by Niemeyer, Le Corbusier, and Lucio Costa. Zalszupin's furniture fits perfectly with the style of this period in design. In his designs, Zalszupin blends simplicity of form with sensuality. Materials of the highest quality are the essence of his design practice. With a marble top affixed on thin, exquisitely curved wooden bases, the Romana coffee table seems to defy the weight of its materiality with its elegantly imposing yet minimal design. Details like crafted brass buttons complete the appeal of the Romana.