

SIDE GALLERY

JOE COLOMBO (1930-1971)



Pair of armchairs model "Sella 1001"

Manufactured by Comfort
Italy, 1963
Plywood, metal, upholstery

Measurements

65 cm x 70 cm x 56h cm (40 cm seat height)
25,6 in x 27,5 in x 22h in (15,7 in seat height)

Literature

Ignazia Favata, Joe Colombo Designer
1930-1971, Milan, 1988, pp. 38-39; Mateo
Kries, Joe Colombo: Inventing the Future, Weil
am Rhein, 2005, ill. 90, pp. 146-147; Charlotte
and Peter Fiell, eds., Domus vol. VI 1965-1969,
Cologne, 2006, p. 164

Biography

Joe Colombo saw himself as a "creator of the environment of the future." During the forward-looking 1960s—against the backdrop of the space race and Pop Art—the Italian industrial designer sought to create design solutions through the use of new materials and curvaceous, functional forms. He used his family's factory to conduct experiments in cutting-edge plastics such as fiberglass, ABS, PVC, and polyethylene, with the goal of creating furniture for mass production. In addition to new materials, he also explored ideas of self-assembly, in pieces such as modular tube furniture that could be arranged according to the users' wishes.