

SIDE GALLERY

JOE COLOMBO (1930-1971)



Armchair model "Elda"

Manufactured by Comfort, Italia
Italy, 1960
Fiberglass, leather

Measurements

96 cm x 92 cm x 120h cm
37,8 in x 36,2 in x 47,2h in

Literature

Domus 432 (novembre 1965), p. 33,
for similar examples
Joe Colombo. The Invention of the Future.
Milano 2005. pp 144-145, pictured. The
Repertoire of Italian Design. 2 Bänder. p.
144, pictured, for similar examples

Biography

Joe Colombo saw himself as a "creator of the environment of the future." During the forward-looking 1960s—against the backdrop of the space race and Pop Art—the Italian industrial designer sought to create design solutions through the use of new materials and curvaceous, functional forms. He used his family's factory to conduct experiments in cutting-edge plastics such as fiberglass, ABS, PVC, and polyethylene, with the goal of creating furniture for mass production. In addition to new materials, he also explored ideas of self-assembly, in pieces such as modular tube furniture that could be arranged according to the users' wishes.