SIDE GALLERY

SAM CHERMAYEFF



Bin

From the series "Concept Kitchen" Produced in exclusive for SIDE GALLERY Manufactured by Bagnara Italy, 2020 Mystic Grey marble

Measurements

60 cm x 40 cm x 105h cm 23,6 in x 15,7 in x 41,3h in

Edition 3 + 1 AP

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Bio

Sam Chermayeff (New York City, 1981) is an architect, and furniture designer based in Berlin and New York City. As well as running his personal practice, Sam Chermayeff Office, he also cofounded the office June 14 Meyer-Grohbrügge & Chermayeff. As a young architect, Chermayeff worked for SANAA in Tokyo for more than five years, leading projects such as the Serpentine Pavilion and the curation of the Venice Biennale.

Both June 14 and his private office are engaging in a wide range of projects including furniture. Sam's very first furniture design, Star Bench, created in collaboration with Johanna Meyer-Grohbrügge, was developed on the occasion of an exhibition, the group show "F-Utility?", curated by porter Clark at the Land of Tomorrow Gallery in Lexington, Kentucky, in 2010. Built in two parts and assembled onsite around an existing steel column, that could potentially be a tree trunk in a park the bench is simple and effective. The Star-shaped seat, made of six irregular sized tips welded on a dozen thin poles, marked an aneeting point. Rather than an average orthogonal bench, it allowed and increased the number of people to talk, facing one another from multiple positions, resulting in an optimized way of communicating and, above all, forming a community.

Another early furniture design, was the so called Ad Reinhardt SANAA chair. It was assembled by Chermayeff in 2013 as a unique piece, blending gets another, yet transcultural meaning. Here, he has used the iconic and nameless chair of his former employers, the Toykyo architecture firm Kazuyo Sejima + Ryue Nishizawa / SANAA – a sparse chrome steel chair designed for the Japanese Pavilion at the 8th Venice Architectural Biennale in 2002, at the time curated by Arata Isozaki – and mounted on a backrest an original work by the artist Ad Reinhart, the multiple – titled 9 Square made in 1961, a canvas with resin cast in an aluminum frame that Sam found in the attic of his grandfather Serge's house. This very object, not only interconnects two continents, and generations, it also amplifies, condenses, the 'infinite' of the polished, mirrored seating with the 'black hole' of the back rest.