

GERALDO DE BARROS works (1954 - 1961)

## SIDE GALLERY

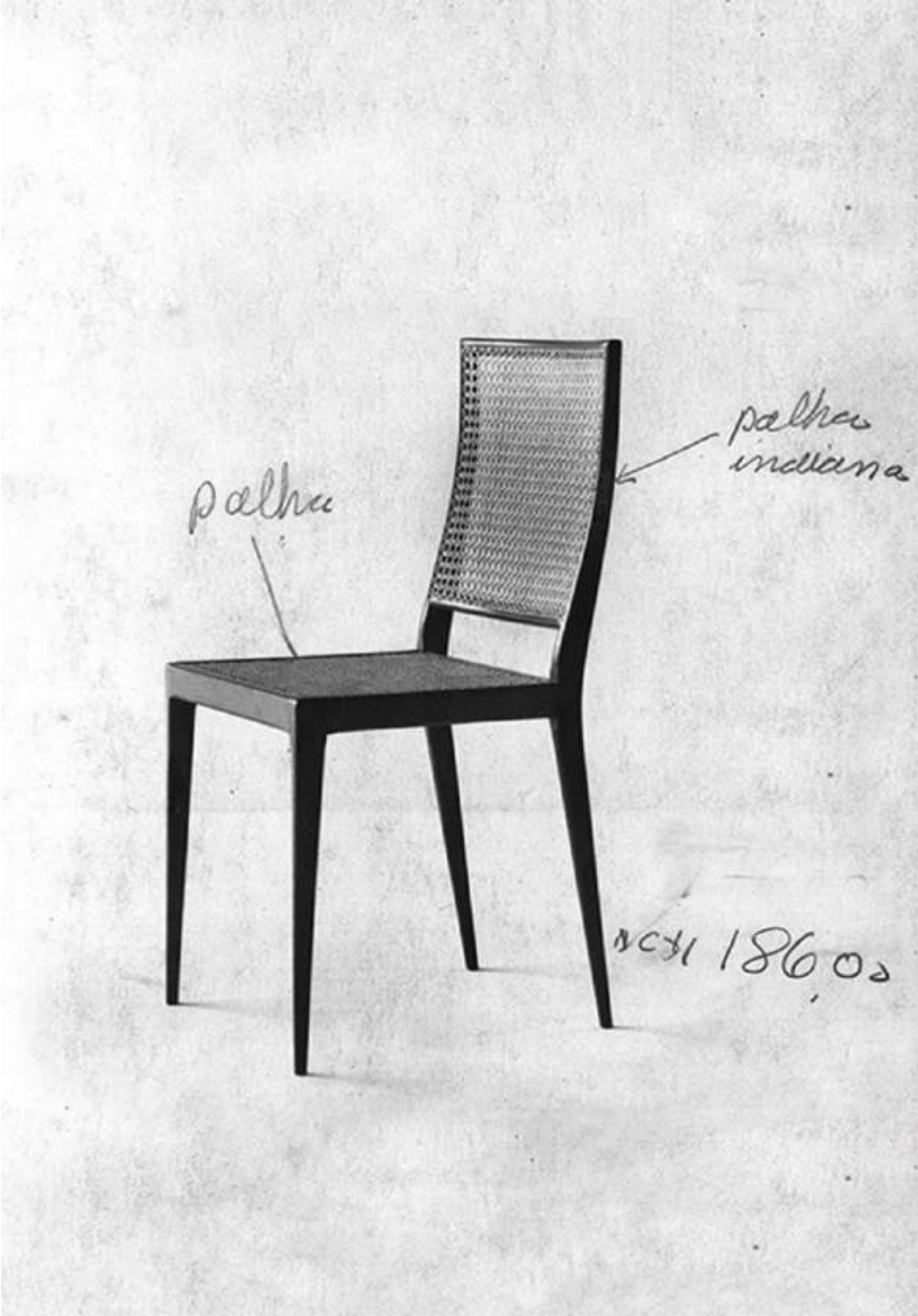


# Design/ Miami/ Basel

**BOOTH G16**  
**THE GLOBAL FORUM FOR DESIGN**

SEPTEMBER 21 — 26, 2021  
Basel, Switzerland

## **SIDE GALLERY**



## + **SIDE GALLERY**

SIDE GALLERY is pleased to announce its participation at Design Miami/Basel, running from September 21st to September 26th, 2021. This year showcasing the work of Geraldo de Barros with a focus on Unilabor (1954–1961), the collective that was the leading furniture design brand in Sao Paulo. Unilabor was recognised for its social characteristics and considered one of the most important projects in the history of modern Brazilian design. Geraldo de Barros, one of the most prominent representatives of Brazilian's Modernism, had ideas of modernity that envisioned social utility beyond traditional conventions that were predominant around him in Sao Paulo. He founded collaborations, collectives, and produced furniture based on his constructive references with function outside of cognitive perceptions.

The exhibition "Cooperativismo e Construção" has been curated by Side Gallery's director Luis Sendino with the collaboration of Fabiana de Barros, daughter of Geraldo de Barros. Presenting a solo booth by Geraldo de Barros, the exhibition will display a selection of works in several mediums, including furniture and photographs, some of which are from the De Barros estate and others from private collections never shown until now. The body of work was previously certified by Geraldo de Barros and was supervised by the family who has provided certificates of authenticity and condition reports for each of the respective pieces.

Most of the works selected were previously displayed at the Opelvillen Rüsselsheim Museum in Frankfurt in 2019, which was the first retrospective in Europe of Geraldo de Barros and the most important showcase of his work to date. This collection of works was subsequently published in the exhibition catalogue which will be provided during the exhibition. Through a structured selection process and with access to archives, the collection of works that will be presented during Design Miami, Basel will constitute the largest exhibition of Geraldo de Barros in the world.

The works will be on display until September 21st  
Booth G16 - Design Miami/ Basel  
Messe, Basel, Switzerland



## **GERALDO DE BARROS**

**(Chavantes, Brasil, in 1923 — São Paulo, 1998)**

## **UNILABOR**

**(São Paulo, Brasil, in 1954 — 1961)**

Geraldo de Barros is regarded as a pioneer, he was prolific across a range of media, experimenting relentlessly with utopian ideals which were divulged through his exploration of furniture design from the mid-1950s till the late 1980s. While undoubtedly Brazilian, he drew much of his aesthetic influences from European avant-garde culture, from De Stijl and Bauhaus to Gestalt psychology. In collaboration with Dominican Priest, Friar João Batista Pereira dos Santos, De Barros founded what is arguably his most important venture as a furniture designer. In 1954 Unilabor, the first co-operative in Latin America dedicated to producing furniture was created and became a mechanism of modernisation.

De Barros was a seeker and an idealistic who found in the intellectual collective project, Unilabor, all the paradigms and values where to apply his design ideas and aesthetic values. This utopian project materialised in the periphery of São Paulo, Brasil, where a community of artists, workers and intellectuals, were reunited. The purpose of this self-managed working community was to create a new factory model, where workers exerted control of the factory and occupied the primary role within it. Unilabor was unity in work and unity through work, it was a system of production that aimed to unify not only form and function but also a living community and production processes. The discreet beauty of Unilabor furniture pieces is certainly informed by this balance of forces. The tension that affected the products of the national wave of industrialisation is clearly absent from the relaxed, warm lines of these pieces. In its context, Unilabor in fact quickly became a social model.

Starting in 1946, Geraldo dedicated himself to researching photography. His first contact with the camera began with experimental techniques of shooting. During this period Geraldo was involved in European photography collectives with artists like Man Ray. This contact enhanced his visual touch, allowing him to explore all the possibilities of the camera. In 1950 held a successful exhibition “Fotoformas”, a reference to Gestalt. His artistic trajectory put him at the forefront of experimental photography and in 1951 he was awarded a scholarship from the French government which allowed him to travel and study in France. In the Fotoforma photographs, Barros employed photography as a process of construction. With photographs of construction materials as his building blocks, Barros rebuilt urban space by layering his negatives with artistic interventions, drawing attention to the tenuousness (physical and theoretical) of São Paulo’s urban structure. The experimental form of Barros’ oeuvre, as well as his interest in vernacular spaces, creates a place for marginalised narratives to enter the dialogue of Brazilian modernisation. Barros’ varied technical approaches broaden the scope of Brazilian modern photography, incorporating visual and theoretical references.

WORKS





**Geraldo de Barros**

**Pair of armchairs**

Manufactured by Unilabor  
Brazil, 1955  
Iron, jacaranda, upholstery

**Measurements**

64 cm x 70 cm x 77h cm  
24,8 in x 27,95 in x 30,31h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP; Arquitetura e Urbanismo edition  
(2004)  
Brazilian Modern Design, Alberto Vicente,  
Marcelo Vasconcellos, Olhares Edicoes,  
2017.

**Provenance**

Private collection, Sao Paulo

**Certificate**

Accompanied by a certificate of  
authenticity provided by the family









## **Geraldo de Barros**

### **Bookcase**

Manufactured by UNILABOR

Brazil, 1955

Jacaranda wood, iron, formica, brass  
details

### **Measurements**

314 cm x 43 cm x 200h cm

84,25 in x 16,92 in x 78,75h in

### **Provenance**

Sonia Azambuja de Moraes, Sao Paulo

### **Edition**

Unique piece, commissioned especially for  
the family

### **Certificate**

Accompanied by a certificate of  
authenticity provided by the family











### **Geraldo de Barros**

#### **Bench**

Manufactured by Unilabor  
Brazil, 1956  
Jacaranda wood, upholstery

#### **Measurements**

190 cm x 80 cm x 77h cm  
74,8 in x 31,5 in x 30,3h in

#### **Details**

Unique piece commissioned by private collector, São Paulo

#### **Certificate**

Accompanied by a certificate of authenticity provided by the family









**Geraldo de Barros**

**Iron single armchair**

Manufactured by Unilabor  
Brazil, 1955  
Iron frame, fabric upholstered

**Measurements**

55 cm x 65 cm x 75 h cm  
21,6 in x 25,59 in x 29,5 h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP  
Arquiteturae Urbanismo edition (2004)  
Brazilian Modern Design, Alberto Vicen- te,  
Marcelo Vasconcellos, Olhares Edicoes,  
2017

**Provenanca**

Private collection, Sao Paulo

**Exhibitions**

Side Gallery, Barcelona, Unilabor: A tercei-  
ra Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unila-  
bor, Möbel und Fotografien, Sep 25 2019  
- Jan 12 2020

**Certificate**

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**Geraldo de Barros**

**Desk**

Manufactured by Unilabor  
Brasil, 1960s  
Jacaranda wood

**Measurements**

155 cm x 44 cm x 77h cm  
61 in x 17,32 in x 30,31h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP. Page 111. Page 119.

**Provenance**

Private collection, Sao Paulo

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**Geraldo de Barros**

**Vanity Desk**

Manufactured by Unilabor  
Brazil, 1955  
Iron, jacaranda, mirror

**Measurements**

128 cm x 43 cm x 83h cm (149h cm mirror  
included)  
50,39 in x 16,92 in x 32,67h in (58,66h in  
mirror included)

**Provenance**

Private collection, Sao Paulo

**Certificate**

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**Edition**

Unique piece, commissioned especially for  
the family















### **Geraldo de Barros**

#### **Double day bed**

Manufactured by Unilabor  
Brazil, 1955  
Jacaranda, fabric upholstery

#### **Measurements**

182 cm x 189 cm x 34 h cm  
71,65 in x 73 in x 13,4 h in

#### **Literature**

Unilabor, by Mauro Claro. Brasil, 2004. Senac SP; Arquitetura e Urbanismo edition, 2004 (similar model)

#### **Provenance**

Private collection, Sao Paulo

#### **Exhibitions**

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

#### **Certificate**

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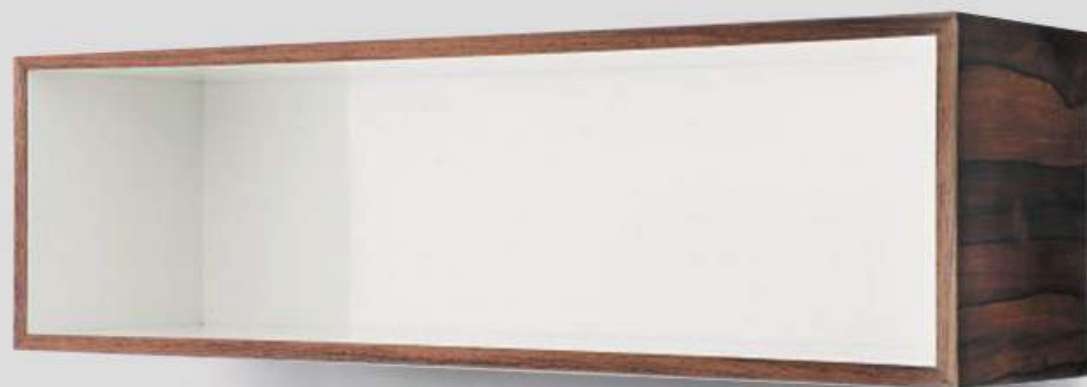












### **Geraldo de Barros**

#### **Shelf**

Manufactured by Unilabor  
Brazil, 1956  
Laminated jacaranda, formica

#### **Measurements**

110 cm x 53 cm x 75h cm  
43,31 in x 20,83 in x 29,75 h in

#### **Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP; Arquitetura e Urbanismo edition  
(2004) Pg 147; Brazilian Modern Design,  
Alberto Vicente, Mar- celo Vasconcellos,  
Olhares Edicoes, 2017. Page 281.

#### **Provenance**

Private collection, Sao Paulo

#### **Exhibitions**

Side Gallery, Barcelona, Unilabor: A tercei-  
ra Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unila-  
bor, Möbel und Fotografien, Sep 25 2019  
- Jan 12 2020

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### **Geraldo de Barros**

#### **Chest of drawers (pair)**

Manufactured by Unilabor

Brazil, 1957

Rosewood , formica, painted steel and brass handles.

#### **Measurements**

100 cm x 40 cm x 85 h cm

39,37 in x 15,74 in x 33,46 h in.

#### **Literature**

Unilabor, by Mauro Claro. Brasil, 2004.

Senac SP; Arquitetura

e Urbanismo edition (2004) Pg 111; Bra-

zilian Modern Design, Alberto Vicen- te,

Marcelo Vasconcellos, Olhares Edicoes,

2017. Page 268.

#### **Provenanca**

Private collection, Sao Paulo

#### **Exhibitions**

Side Gallery, Barcelona, Unilabor: A tercei-

ra Via, Apr 19 2018 - Jul 12 2018

Opelvillen Rüsselsheim, Frankfurt, Unila-

bor, Möbel und Fotografien, Sep 25 2019

- Jan 12 2020

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### **Geraldo de Barros**

#### **Phone table**

Manufactured by Unilabor  
Brazil, 1956  
Rosewood, painted steel

#### **Measurements**

93 cm x 40 cm x 64h cm.  
24 in x 16 in x 24 h in.

#### **Literature**

Unilabor, by Mauro Claro. Brasil, 2004. Senac SP; Arquitetura e Urbanismo edition (2004) Pg 147.

#### **Provenance**

Unique collection, Sao Paulo

#### **Exhibitions**

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

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## **Geraldo de Barros**

### **Stool**

Manufactured by Unilabor  
Brazil, 1956

Iron, fabric upholstery, brass details

### **Measurements**

38 cm x 38 cm x 44h cm.

14,9 in x 14,9 in x 17,32 h in

### **Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP; Arquitetura e Urbanismo edition  
(2004); Brazilian Modern Design, Alberto  
Vicente, Marcelo Vasconcellos, Olhares  
Edicoes, 2017. Page 281.

### **Provenance**

Private collection, Sao Paulo

### **Exhibitions**

Side Gallery, Barcelona, Unilabor: A tercei-  
ra Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unila-  
bor, Möbel und Fotografien, Sep 25 2019  
- Jan 12 2020

### **Certificate**

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authenticity provided by the family







**Geraldo de Barros**

**Buffet**

Manufactured by Unilabor  
Brazil, 1956  
Jacaranda wood

**Measurements**

206 cm x 40 cm x 78h cm  
81,1 in x 15,74 in x 30,7h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP; Arquitetura e Urbanismo edition  
(2004)  
Brazilian Modern Design, Alberto Vicente,  
Mar- celo Vasconcellos, Olhares Edicoes,  
2017.

**Provenance**

Private collection, Sao Paulo

**Certificate**

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**Geraldo de Barros**

**Pair of side tablers**

Manufactured by UNILABOR

Brazil, 1955

Jacaranda wood

**Measurements**

65 cm x 65 cm x 40h cm

25,6 in x 25,6 in x 15,75h in

**Certificate**

Accompanied by a certificate of authenticity provided by the family







**Geraldo de Barros**

**Set of six chairs (two sets of six chairs)**

Manufactured by Unilabor  
Brazil, 1955  
Jacaranda, cane

**Measurements**

39 cm x 40 cm x 85h cm  
15,35 in x 15,78 in x 33,46h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP pg. 125

**Provenanca**

Private collection, Sao Paulo

**Exhibitions**

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018

**Certificate**

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## **Geraldo de Barros**

### **Stool**

Manufactured by Unilabor  
Brasil, 1956  
Jacaranda and leather upholstery

### **Measurements**

38 cm x 38 cm x 44h cm  
14,9 in x 14,9 in x 17,32 h in

### **Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP; Arquitetura e Urbanismo edition  
(2004); Brazilian Modern Design, Alberto  
Vicente, Marcelo Vasconcellos, Olhares  
Edicoes, 2017. Page 281.

### **Provenance**

Private collection, Sao Paulo

### **Exhibitions**

Side Gallery, Barcelona, Unilabor: A tercei-  
ra Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unila-  
bor, Möbel und Fotografien, Sep 25 2019  
- Jan 12 2020

### **Certificate**

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authenticity provided by the family



**Geraldo de Barros**

**Dining table**

Manufactured by Unilabor  
Brazil, 1955  
Jacaranda, white formica top

**Measurements**

160 cm x 53 cm x 75h cm  
62,9 in x 20,8 in x 29,7h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP; Arquitetura e Urbanismo edition  
(2004) Pg 142; Brazilian Modern Design,  
Alberto Vicente, Marcelo Vasconcellos,  
Olhares Edicoes, 2017. Page 281.

**Provenance**

Private collection, Sao Paulo

**Exhibitions**

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

**Certificate**

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**Geraldo de Barros**

**Pair of chairs**

Manufactured by Unilabor  
Brazil, 1955  
Iron, fabric upholstered

**Measurements**

40 cm x 43 cm x 82 h cm  
15,78 in x 16,9 in x 32,28 h in

**Literature**

Unilabor, by Mauro Claro. Brasil, 2004.  
Senac SP pg. 126, 127, 128, 129

**Provenanca**

Private collection, Sao Paulo

**Exhibitions**

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018  
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

**Certificate**

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**Geraldo de Barros**

**Sans titre.**

From the serie "Jogos de dados"

São Paulo, 1986/2016

seriagraphy on Fabriano paper 300g

**Measurements**

72 cm x 72 cm

28,3 in x 28,3 in

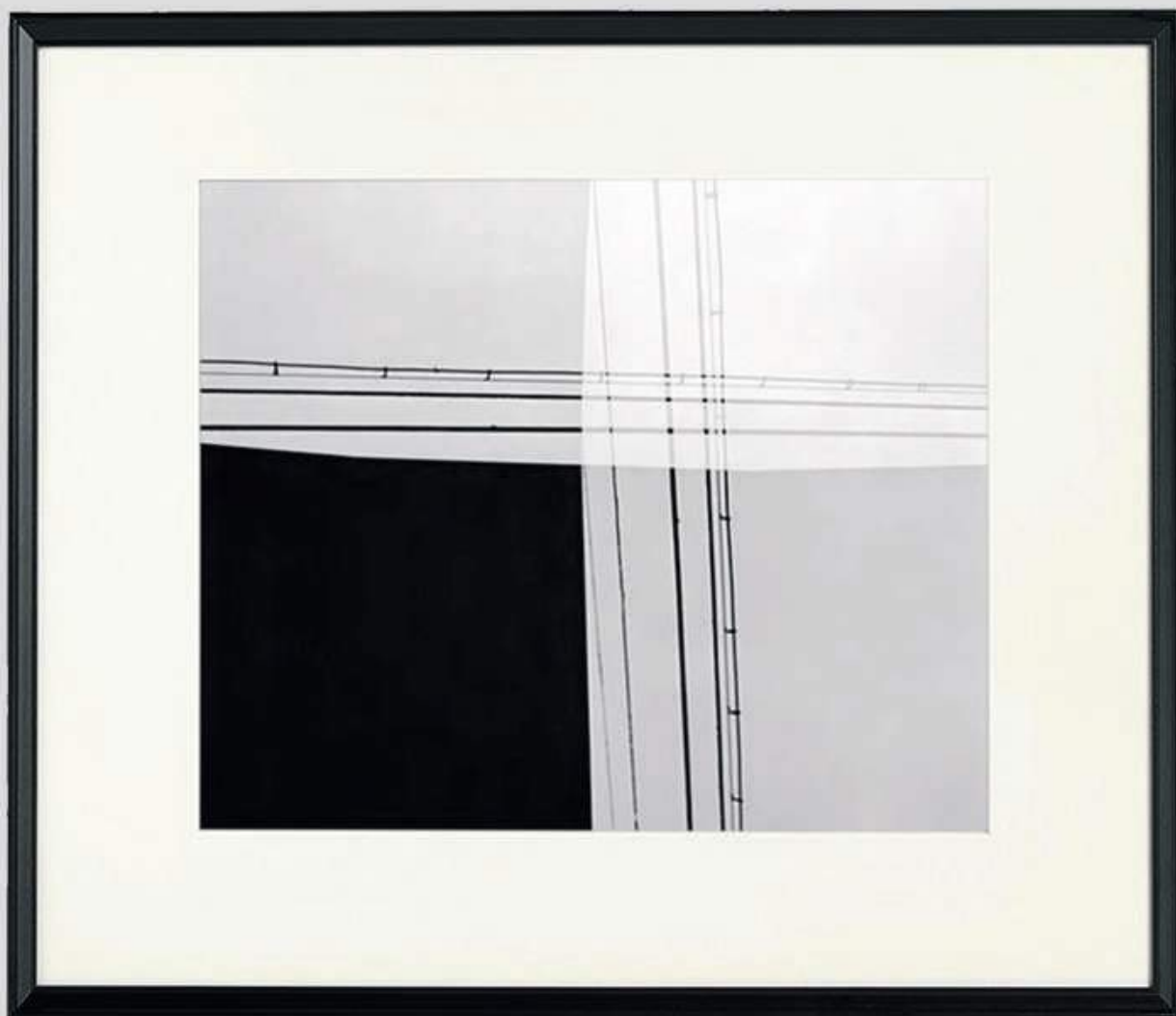
**Measurements frame**

74 cm x 74 cm x 2,5 cm

29,1 in x 29,1 in x 0,9 in

**Edition**

10/25, 2016



**Geraldo de Barros**

**Fotoforma**

Superimposing on the shot  
São Paulo, 1950/2014  
Silver gelatin print

**Measurements**

30 cm x 40 cm  
11,8 in x 15,7 in

**Measurements frame**

50 cm x 60 cm x 2,5 cm  
19,7 in x 23,6 in x 0,9 in

**Edition**

12/15 2014







**Geraldo de Barros**

**Sans titre. Chaises Unilabor.**

Black cover with a needle in the middle of the lens. The exposure time is eight minutes

São Paulo, 1954/2014

Silver gelatin print

**Measurements**

40 cm x 30 cm

15,7 in x 11,8 in

**Measurements frame**

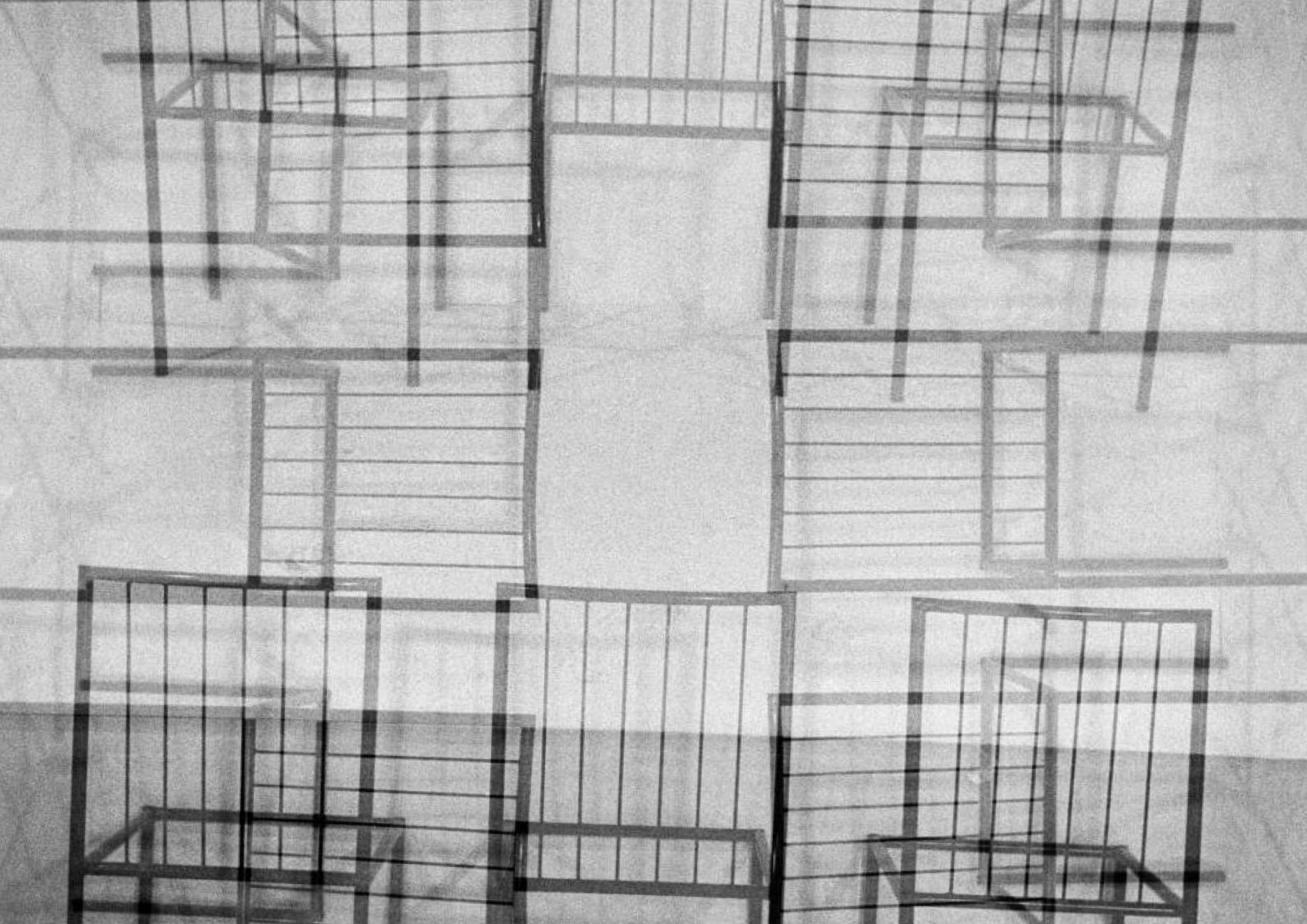
48,5 x 40 x 3 cm

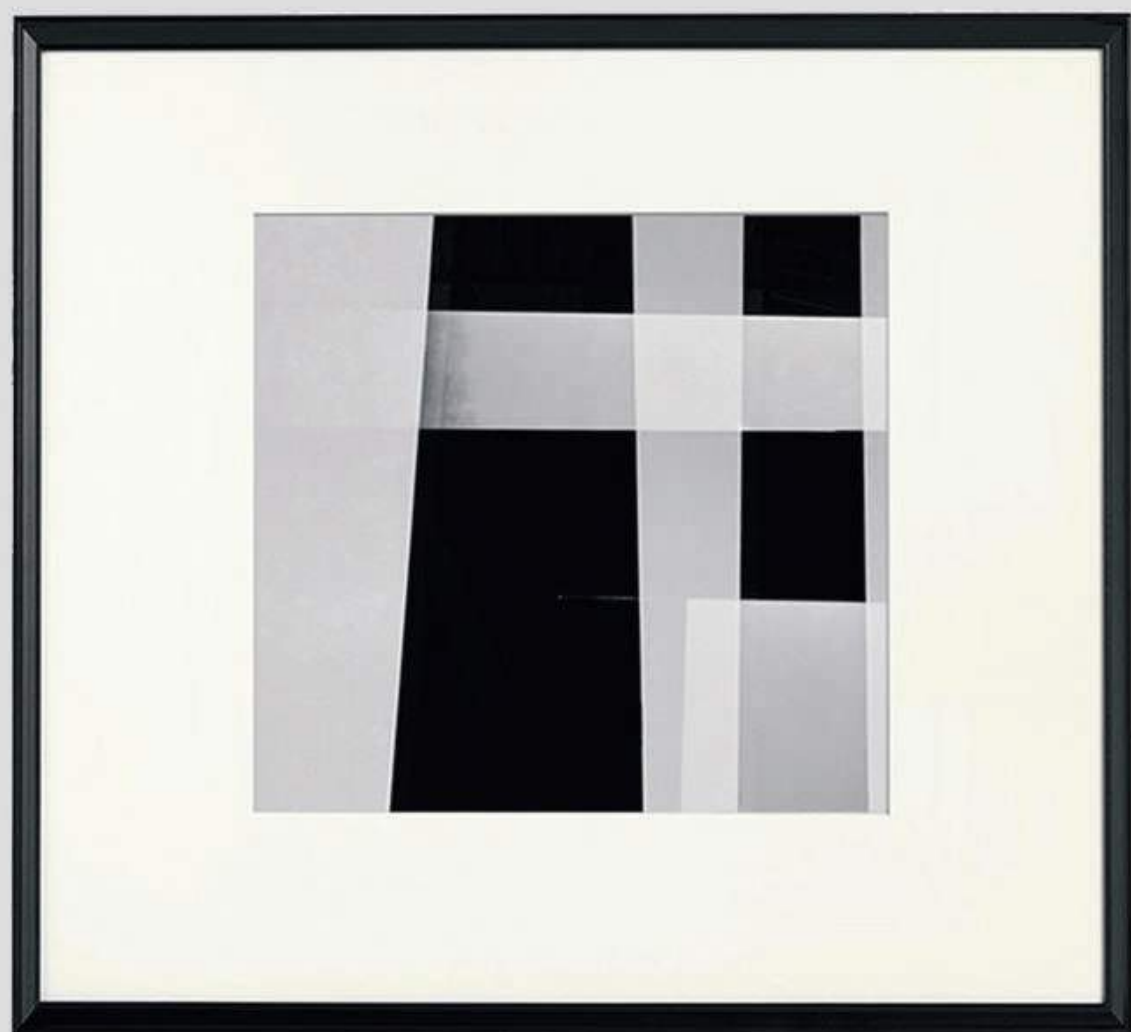
19,09 in x 15,74 in x 1,18 in

**Edition**

3/15, 2014







**Geraldo de Barros**

**Fotoforma**

Superimposing on the shot  
São Paulo, 1949/2014  
Silver gelatin print

**Measurements**

30 cm x 40 cm  
11,8 in x 15,7 in

**Measurements frame**

50 cm x 60 cm x 2,5 cm  
19,7 in x 23,6 in x 0,9 in

**Edition**

6/15, 2014





**Geraldo de Barros**

**Bouteille-Lumière**

Black cover with a needle in the middle of the lens. The exposure time eight minutes  
São Paulo, 1949/2014  
Silver gelatin print

**Measurements**

30 cm x 40 cm  
11,8 in x 15,7 in

**Measurements frame**

50 cm x 60 cm x 2,5 cm  
19,7 in x 23,6 in x 0,9 in

**Edition**

5/15, 2014



**Geraldo de Barros**

**Sans titre. Chaises Unilabor.**

Black cover with a needle in the middle of the lens. The exposure time is eight minutes

São Paulo, 1954/2014

Silver gelatin print

**Measurements**

40 cm x 30 cm

15,7 in x 11,8 in

**Measurements frame**

60 cm x 50 cm x 2,5 cm

23,6 in x 19,7 in x 0,9 in

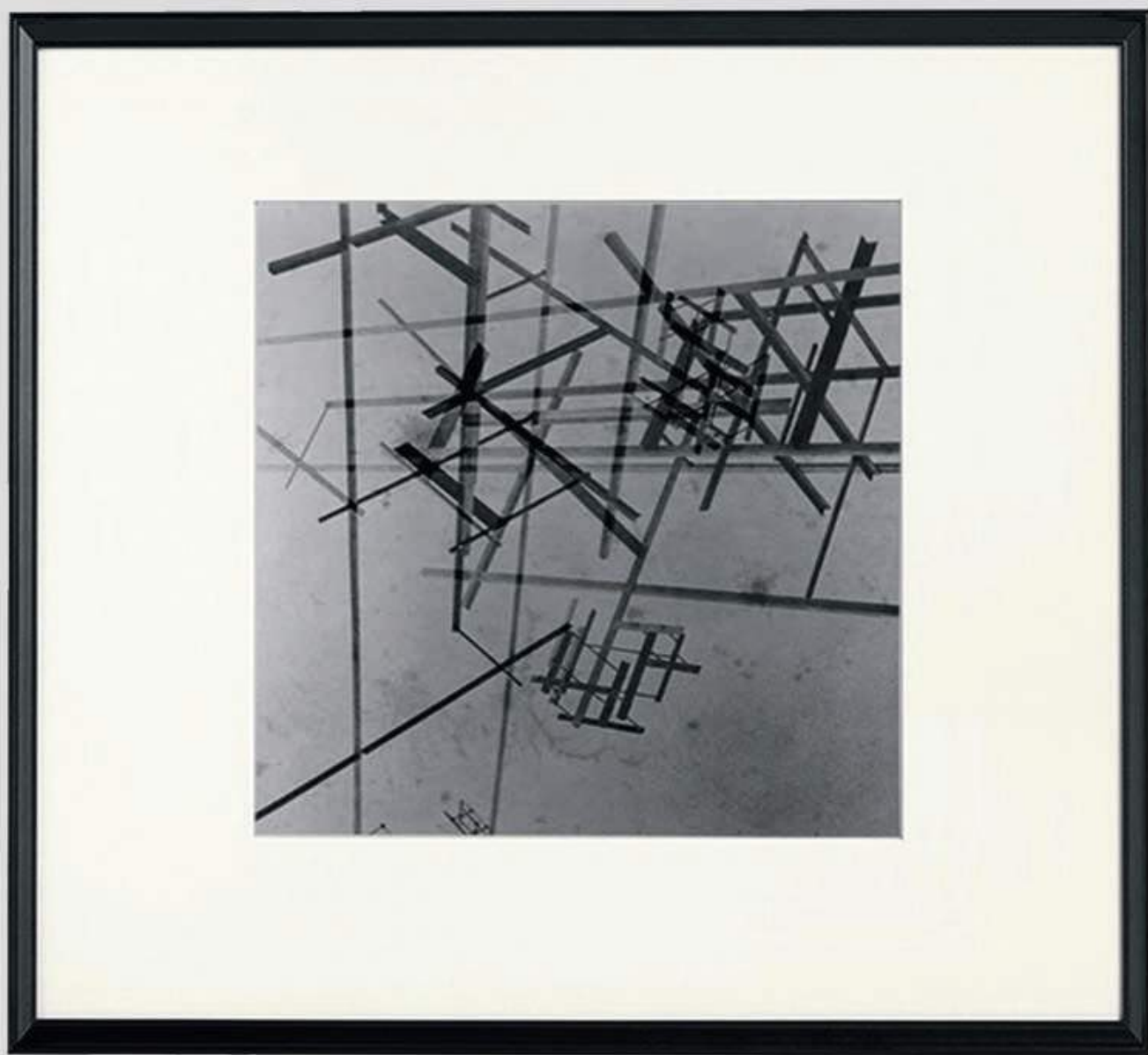
**Edition**

4/15, 2014









**Geraldo de Barros**

**Sans titre.**

Superimposed on the shot  
São Paulo, 1949/2014  
Silver gelatin print

**Measurements**

30 cm x 40 cm  
11,8 in x 15,7 in

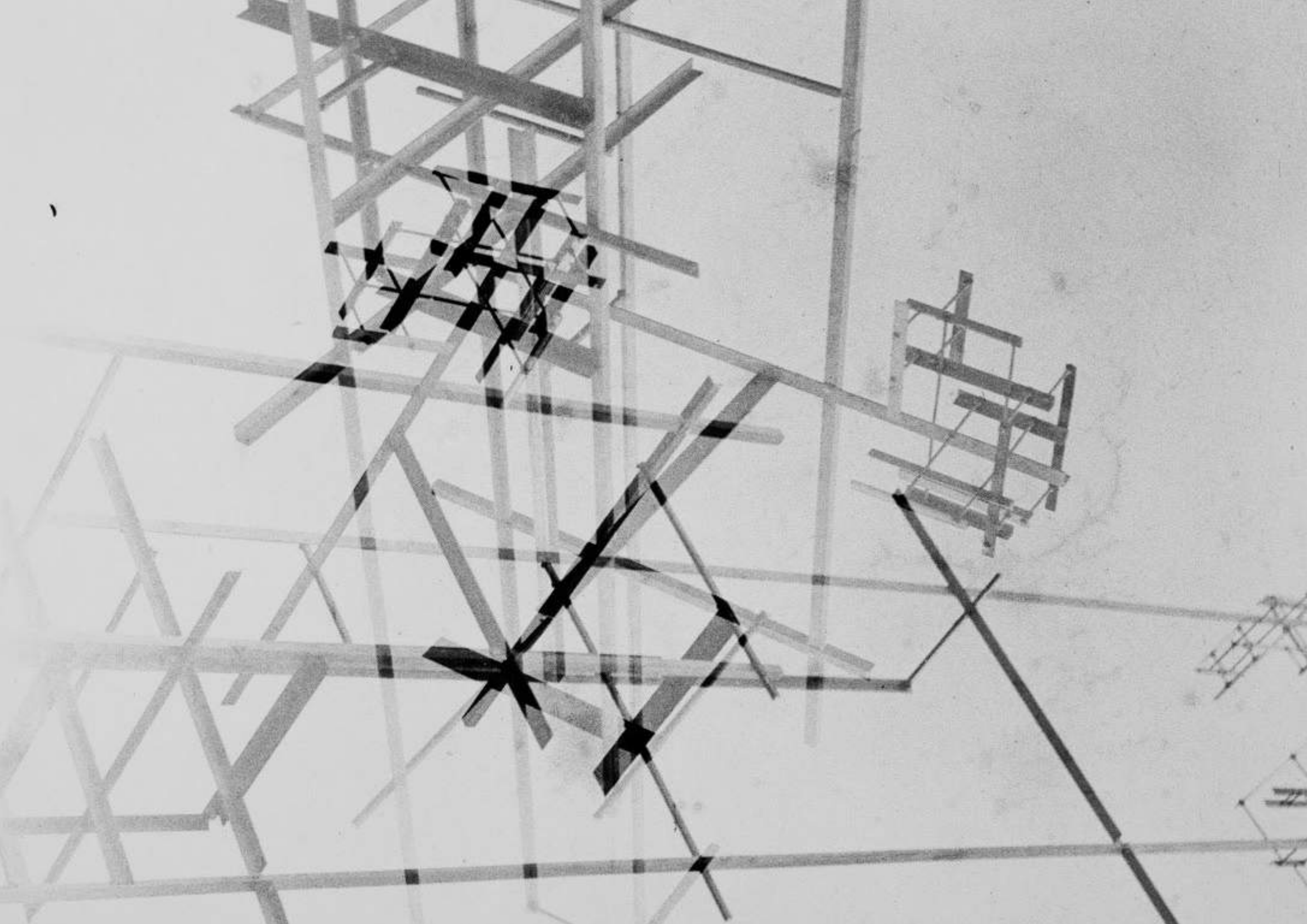
**Measurements frame**

42 x 48.5 x 2.5 cm  
16,5 in x 19,1 in x 0,9 in

**Edition**

9/15, 2014







**Sabine Marcelis (New Zealand, 1985)**

**Floor lamp model "Pillar"**

From the series "No Fear of Glass"

Manufactured by Sabine Marcelis

Produced in exclusive for SIDE GALLERY

Rotterdam, The Netherlands 2019

Two way mirror, Glass neon lights, Neon transformer

**Measurements**

22, cm x 22,6 cm x 305h cm

8,89 in x 8,89 in x 120h in

**Edition**

Limited edition of 7 + 1 Artist Proof

**Exhibition**

Exhibited at No Fear Of Glass, Mies Van der Rohe

Pavilion, Barcelona, Dec 19 2019 - Jan 12 2020









**Gianfranco Frattini (Italy, 1926 - 2004)**

**Table lamp model "597"**

Manufactured by Arteluce

Italy, 1961

Lacquered aluminium, nylon fringes

**Measurements**

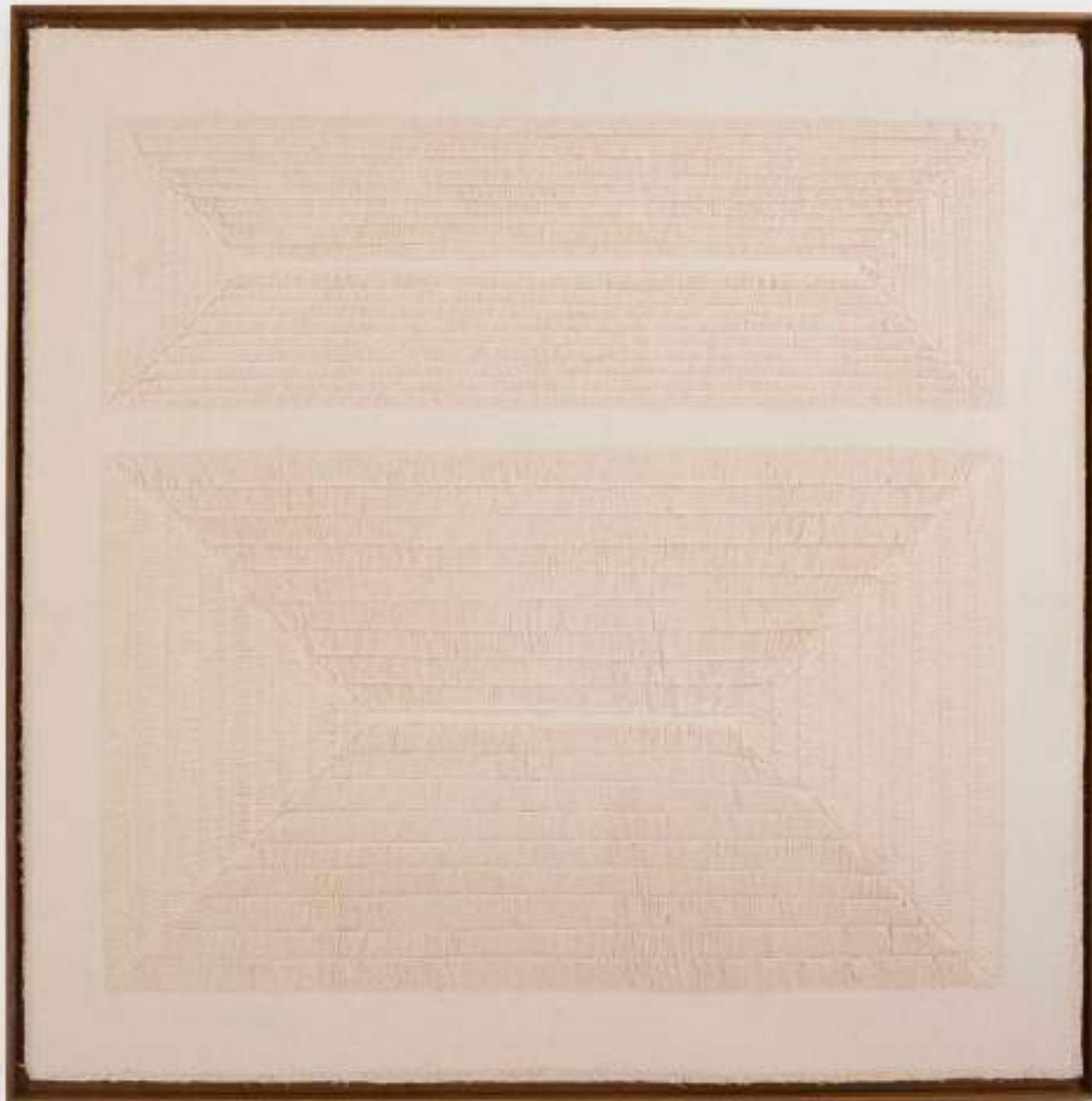
40 cm diameter x 44 cm height

15,74 in diameter x 17,32 in height

**Literature**

G. Gramigna, Le fabbriche del design. I produttori dell'arredamento domestico in Italia, Allemandi, Torino 2007, p. 34; G. Gramigna, Repertorio del design italiano 1950-2000 per l'arredamento domestico, Allemandi, Torino 2003, p. 91





**Sophie Rowley (New Zealand, 1986-)**

**Tapestry model Khadi Fray**

Manufactured by Sophie Rowley

Berlin, 2019

Indian canvas cloth

**Measurements**

120 cm x 120 cm

47,24in x 47,24 in

**Edition**

Unique piece

**Fairs**

Exhibited at Salon NYC, Nov 14 2019 - Nov 18 2019



**Joaquim Tenreiro (Melo Guarda, Portugal 1906 - Itapira Sao Paulo 1992)**

**Single armchair model "Redonda"**

Manufactured by Tenreiro Moveis e Decorações

Brasil, 1950

Jacaranda wood, upholstery

**Measurements**

94 cm x 83 cm x 63h cm (41 cm seat height)

37 in x 32,67 in x 24,8h in (16,14 in seat height)

**Provenance**

Flavio Dumortout de Mendoça, close friend, patron, and lawyer of Joaquim Tenreiro (Rio de Janeiro)

**Literature**

Soraia Cals, Tenreiro, Rio de Janeiro, 2000

**Certificate**

Accompanied by a certificate of authenticity by Flavio Dumortout´s inheritor

**Fairs**

Exhibited at PAD London, Sep 30 2019 - Oct 06 2019







**Boris de Beijer, (Ghent, 1991)**

**Carafe with four glasses**

From "Coupes de Pompadour" Series 1

Amsterdam, 2020

Produced in exclusive for Side Gallery

Blown Glass

**Measurements**

Carafe

H17.4 cm x D11.5 cm

H6.8 in x D4.5 in

Glasses

H8.9 cm x D6.9 cm

H8.5 cm x D7.2 cm

H7.7 cm x D7.1 cm

H7.4 cm x D6.9 cm

H3.5 in x D2.7 in

H3.3 in x D2.8 in

H3 in x D2.7 in

H2.9 in x D2.7 in

**Edition**

Unique Piece





**Boris de Beijer, (Ghent, 1991)**

**Champagne glass**

From "Coupes de Pompadour" Series 1  
Amsterdam, 2020  
Produced in exclusive for Side Gallery  
Blown Glass

**Measurements**

H15.7 cm x D13 cm  
H6.2 in x D5.1 in

**Edition**

Unique Piece



**Boris de Beijer, (Ghent, 1991)**

**Champagne glass**

From "Coupes de Pompadour" Series 1  
Amsterdam, 2020  
Produced in exclusive for Side Gallery  
Blown Glass

**Measurements**

H17.4 cm x D14.3 cm  
H6.8 in x D5.6 in

**Edition**

Unique Piece











# **SIDE GALLERY**

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