An abstract geometric composition on a white background. It features several large, flat, geometric shapes in red, orange, and black. A red square is at the top center. A red parallelogram is tilted downwards from the center. An orange parallelogram is tilted upwards from the center. A black parallelogram is tilted downwards from the right side. A black parallelogram is tilted upwards from the bottom left. A red parallelogram is tilted downwards from the bottom right. The text 'UNILABOR' is centered over the composition.

UNILABOR

Cooperativismo e Construção

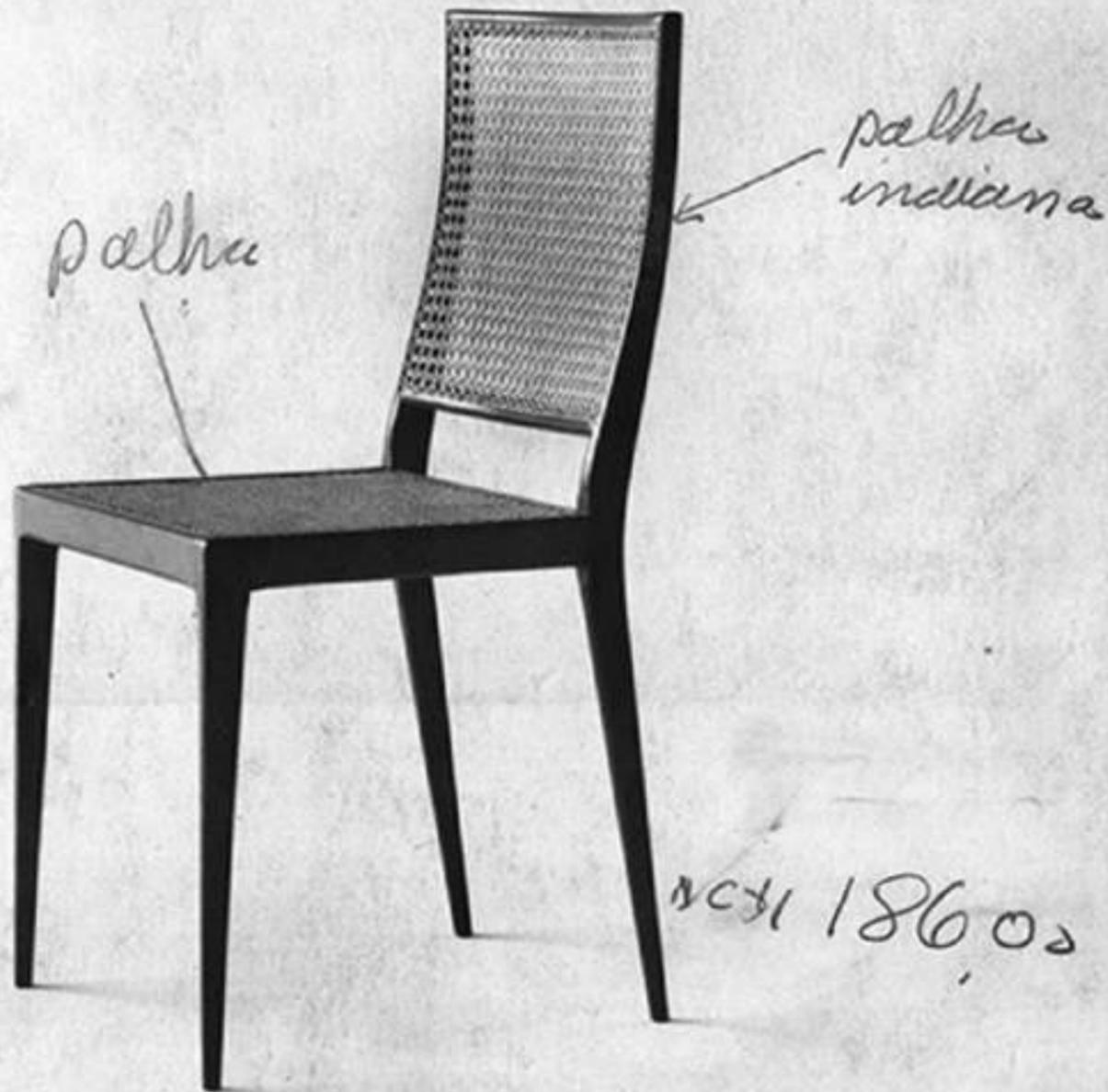
GERALDO DE BARROS works (1954 - 1961)

**Design
Miami** / **Basel**

BOOTH G16
THE GLOBAL FORUM FOR DESIGN

SEPTEMBER 21–26, 2021
Basel, Switzerland

SIDE GALLERY



+ **SIDE GALLERY**

SIDE GALLERY is pleased to announce its participation at Design Miami/Basel, running from September 21st to September 26th, 2021. This year showcasing the work of Geraldo de Barros with a focus on Unilabor (1954–1961), the collective that was the leading furniture design brand in Sao Paulo. Unilabor was recognised for its social characteristics and considered one of the most important projects in the history of modern Brazilian design. Geraldo de Barros, one of the most prominent representatives of Brazil's Modernism, had ideas of modernity that envisioned social utility beyond traditional conventions that were predominant around him in Sao Paulo. He founded collaborations, collectives, and produced furniture based on his constructive references with function outside of cognitive perceptions.

The exhibition "Cooperativismo e Construção" has been curated by Side Gallery's director Luis Sendino with the collaboration of Fabiana de Barros, daughter of Geraldo de Barros. Presenting a solo booth by Geraldo de Barros, the exhibition will display a selection of works in several mediums, including furniture and photographs, some of which are from the De Barros estate and others from private collections never shown until now. The body of work was previously certified by Geraldo de Barros and was supervised by the family who has provided certificates of authenticity and condition reports for each of the respective pieces.

Most of the works selected were previously displayed at the Opelvillen Rüsselsheim Museum in Frankfurt in 2019, which was the first retrospective in Europe of Geraldo de Barros and the most important showcase of his work to date. This collection of works was subsequently published in the exhibition catalogue which will be provided during the exhibition. Through a structured selection process and with access to archives, the collection of works that will be presented during Design Miami, Basel will constitute the largest exhibition of Geraldo de Barros in the world.

The works will be on display until September 21st
Booth G16 - Design Miami/ Basel
Messe, Basel, Switzerland



GERALDO DE BARROS

(Chavantes, Brasil, in 1923 — São Paulo, 1998)

UNILABOR

(São Paulo, Brasil, in 1954 — 1961)

Geraldo de Barros is regarded as a pioneer, he was prolific across a range of media, experimenting relentlessly with utopian ideals which were divulged through his exploration of furniture design from the mid-1950s till the late 1980s. While undoubtedly Brazilian, he drew much of his aesthetic influences from European avant-garde culture, from De Stijl and Bauhaus to Gestalt psychology. In collaboration with Dominican Priest, Friar João Batista Pereira dos Santos, De Barros founded what is arguably his most important venture as a furniture designer. In 1954 Unilabor, the first co-operative in Latin America dedicated to producing furniture was created and became a mechanism of modernisation.

De Barros was a seeker and an idealistic who found in the intellectual collective project, Unilabor, all the paradigms and values where to apply his design ideas and aesthetic values. This utopian project materialised in the periphery of São Paulo, Brasil, where a community of artists, workers and intellectuals, were reunited. The purpose of this self-managed working community was to create a new factory model, where workers exerted control of the factory and occupied the primary role within it. Unilabor was unity in work and unity through work, it was a system of production that aimed to unify not only form and function but also a living community and production processes. The discreet beauty of Unilabor furniture pieces is certainly informed by this balance of forces. The tension that affected the products of the national wave of industrialisation is clearly absent from the relaxed, warm lines of these pieces. In its context, Unilabor in fact quickly became a social model.

Starting in 1946, Geraldo dedicated himself to researching photography. His first contact with the camera began with experimental techniques of shooting. During this period Geraldo was involved in European photography collectives with artists like Man Ray. This contact enhanced his visual touch, allowing him to explore all the possibilities of the camera. In 1950 held a successful exhibition "Fotoformas", a reference to Gestalt. His artistic trajectory put him at the forefront of experimental photography and in 1951 he was awarded a scholarship from the French government which allowed him to travel and study in France. In the Fotoforma photographs, Barros employed photography as a process of construction. With photographs of construction materials as his building blocks, Barros rebuilt urban space by layering his negatives with artistic interventions, drawing attention to the tenuousness (physical and theoretical) of São Paulo's urban structure. The experimental form of Barros' oeuvre, as well as his interest in vernacular spaces, creates a place for marginalised narratives to enter the dialogue of Brazilian modernisation. Barros' varied technical approaches broaden the scope of Brazilian modern photography, incorporating visual and theoretical references.

WORKS



Geraldo de Barros

Pair of armchairs

Manufactured by Unilabor
Brazil, 1955
Iron, jacaranda, upholstery

Measurements

64 cm x 70 cm x 77h cm
24,8 in x 27,95 in x 30,31h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura e Urbanismo edition
(2004)
Brazilian Modern Design, Alberto Vicente,
Marcelo Vasconcellos, Olhares Edicoes,
2017.

Provenance

Private collection, Sao Paulo

Certificate

Accompanied by a certificate of
authenticity provided by the family







Geraldo de Barros

Bookcase

Manufactured by UNILABOR

Brazil, 1955

Jacaranda wood, iron, formica, brass details

Measurements

314 cm x 43 cm x 200h cm

84,25 in x 16,92 in x 78,75h in

Provenance

Sonia Azambuja de Moraes, Sao Paulo

Edition

Unique piece, commissioned especially for the family

Certificate

Accompanied by a certificate of authenticity provided by the family







Geraldo de Barros

Bench

Manufactured by Unilabor
Brazil, 1956
Jacaranda wood, upholstery

Measurements

190 cm x 80 cm x 77h cm
74,8 in x 31,5 in x 30,3h in

Details

Unique piece commissioned by private collector, São Paulo

Certificate

Accompanied by a certificate of authenticity provided by the family





Geraldo de Barros

Iron single armchair

Manufactured by Unilabor
Brazil, 1955
Iron frame, fabric upholstered

Measurements

55 cm x 65 cm x 75 h cm
21,6 in x 25,59 in x 29,5 h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP
Arquiteturae Urbanismo edition (2004)
Brazilian Modern Design, Alberto Vicen-
te, Marcelo Vasconcellos, Olhares Edicoes,
2017

Provenanca

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A tercei-
ra Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unila-
bor, Möbel und Fotografien, Sep 25 2019
- Jan 12 2020

Certificate

Accompanied by a certificate of
authenticity provided by the family





Geraldo de Barros

Desk

Manufactured by Unilabor
Brasil, 1960s
Jacaranda wood

Measurements

155 cm x 44 cm x 77h cm
61 in x 17,32 in x 30,31h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP. Page 111. Page 119.

Provenance

Private collection, Sao Paulo

Certificate

Accompanied by a certificate of
authenticity provided by the family





Geraldo de Barros

Vanity Desk

Manufactured by Unilabor
Brazil, 1955
Iron, jacaranda, mirror

Measurements

128 cm x 43 cm x 83h cm (149h cm mirror
included)
50,39 in x 16,92 in x 32,67h in (58,66h in
mirror included)

Provenance

Private collection, Sao Paulo

Certificate

Accompanied by a certificate of
authenticity provided by the family

Edition

Unique piece, commissioned especially for
the family









Geraldo de Barros

Double day bed

Manufactured by Unilabor
Brazil, 1955
Jacaranda, fabric upholstery

Measurements

182 cm x 189 cm x 34 h cm
71,65 in x 73 in x 13,4 h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004. Senac SP; Arquitetura e Urbanismo edition, 2004 (similar model)

Provenance

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

Certificate

Accompanied by a certificate of authenticity provided by the family









Geraldo de Barros

Shelf

Manufactured by Unilabor
Brazil, 1956
Laminated jacaranda, formica

Measurements

110 cm x 53 cm x 75h cm
43,31 in x 20,83 in x 29,75 h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura e Urbanismo edition
(2004) Pg 147; Brazilian Modern Design,
Alberto Vicente, Marcelo Vasconcellos,
Olhares Edicoes, 2017. Page 281.

Provenance

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

Certificate

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Geraldo de Barros

Chest of drawers (pair)

Manufactured by Unilabor
Brazil, 1957

Rosewood , formica, painted steel and
brass handles.

Measurements

100 cm x 40 cm x 85 h cm
39,37 in x 15,74 in x 33,46 h in.

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura
e Urbanismo edition (2004) Pg 111; Bra-
zilian Modern Design, Alberto Vicen-
te, Marcelo Vasconcellos, Olhares Edicoes,
2017. Page 268.

Provenanca

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A tercei-
ra Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unila-
bor, Möbel und Fotografien, Sep 25 2019
- Jan 12 2020

Certificate

Accompanied by a certificate of
authenticity provided by the family







Geraldo de Barros

Phone table

Manufactured by Unilabor
Brazil, 1956
Rosewood, painted steel

Measurements

93 cm x 40 cm x 64h cm.
24 in x 16 in x 24 h in.

Literature

Unilabor, by Mauro Claro. Brasil, 2004. Senac SP; Arquitetura e Urbanismo edition (2004) Pg 147.

Provenance

Unique collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

Certificate

Accompanied by a certificate of authenticity provided by the family





Geraldo de Barros

Stool

Manufactured by Unilabor
Brazil, 1956
Iron, fabric upholstery, brass details

Measurements

38 cm x 38 cm x 44h cm.
14,9 in x 14,9 in x 17,32 h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura e Urbanismo edition
(2004); Brazilian Modern Design, Alberto
Vicente, Marcelo Vasconcellos, Olhares
Edicoes, 2017. Page 281.

Provenance

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira
Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unila-
bor, Möbel und Fotografien, Sep 25 2019
- Jan 12 2020

Certificate

Accompanied by a certificate of
authenticity provided by the family





Geraldo de Barros

Buffet

Manufactured by Unilabor
Brazil, 1956
Jacaranda wood

Measurements

206 cm x 40 cm x 78h cm
81,1 in x 15,74 in x 30,7h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura e Urbanismo edition
(2004)
Brazilian Modern Design, Alberto Vicente,
Marcelo Vasconcellos, Olhares Edicoes,
2017.

Provenance

Private collection, Sao Paulo

Certificate

Accompanied by a certificate of
authenticity provided by the family





Geraldo de Barros

Pair of side tablers

Manufactured by UNILABOR
Brazil, 1955
Jacaranda wood

Measurements

65 cm x 65 cm x 40h cm
25,6 in x 25,6 in x 15,75h in

Certificate

Accompanied by a certificate of
authenticity provided by the family





Geraldo de Barros

Set of six chairs (two sets of six chairs)

Manufactured by Unilabor
Brazil, 1955
Jacaranda, cane

Measurements

39 cm x 40 cm x 85h cm
15,35 in x 15,78 in x 33,46h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP pg. 125

Provenanca

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018

Certificate

Accompanied by a certificate of authenticity provided by the family



Geraldo de Barros

Stool

Manufactured by Unilabor
Brasil, 1956
Jacaranda and leather upholstery

Measurements

38 cm x 38 cm x 44h cm
14,9 in x 14,9 in x 17,32 h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura e Urbanismo edition
(2004); Brazilian Modern Design, Alberto
Vicente, Marcelo Vasconcellos, Olhares
Edicoes, 2017. Page 281.

Provenance

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A tercei-
ra Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unila-
bor, Möbel und Fotografien, Sep 25 2019
- Jan 12 2020

Certificate

Accompanied by a certificate of
authenticity provided by the family



Geraldo de Barros

Dining table

Manufactured by Unilabor
Brazil, 1955
Jacaranda, white formica top

Measurements

160 cm x 53 cm x 75h cm
62,9 in x 20,8 in x 29,7h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP; Arquitetura e Urbanismo edition
(2004) Pg 142; Brazilian Modern Design,
Alberto Vicente, Marcelo Vasconcellos,
Olhares Edicoes, 2017. Page 281.

Provenance

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

Certificate

Accompanied by a certificate of authenticity provided by the family





Geraldo de Barros

Pair of chairs

Manufactured by Unilabor
Brazil, 1955
Iron, fabric upholstered

Measurements

40 cm x 43 cm x 82 h cm
15,78 in x 16,9 in x 32,28 h in

Literature

Unilabor, by Mauro Claro. Brasil, 2004.
Senac SP pg. 126, 127, 128, 129

Provenanca

Private collection, Sao Paulo

Exhibitions

Side Gallery, Barcelona, Unilabor: A terceira Via, Apr 19 2018 - Jul 12 2018
Opelvillen Rüsselsheim, Frankfurt, Unilabor, Möbel und Fotografien, Sep 25 2019 - Jan 12 2020

Certificate

Accompanied by a certificate of authenticity provided by the family



Geraldo de Barros

Sans titre.

From the serie "Jogos de dados"

São Paulo, 1986/2016

seriagraphy on Fabriano paper 300g

Measurements

72 cm x 72 cm

28,3 in x 28,3 in

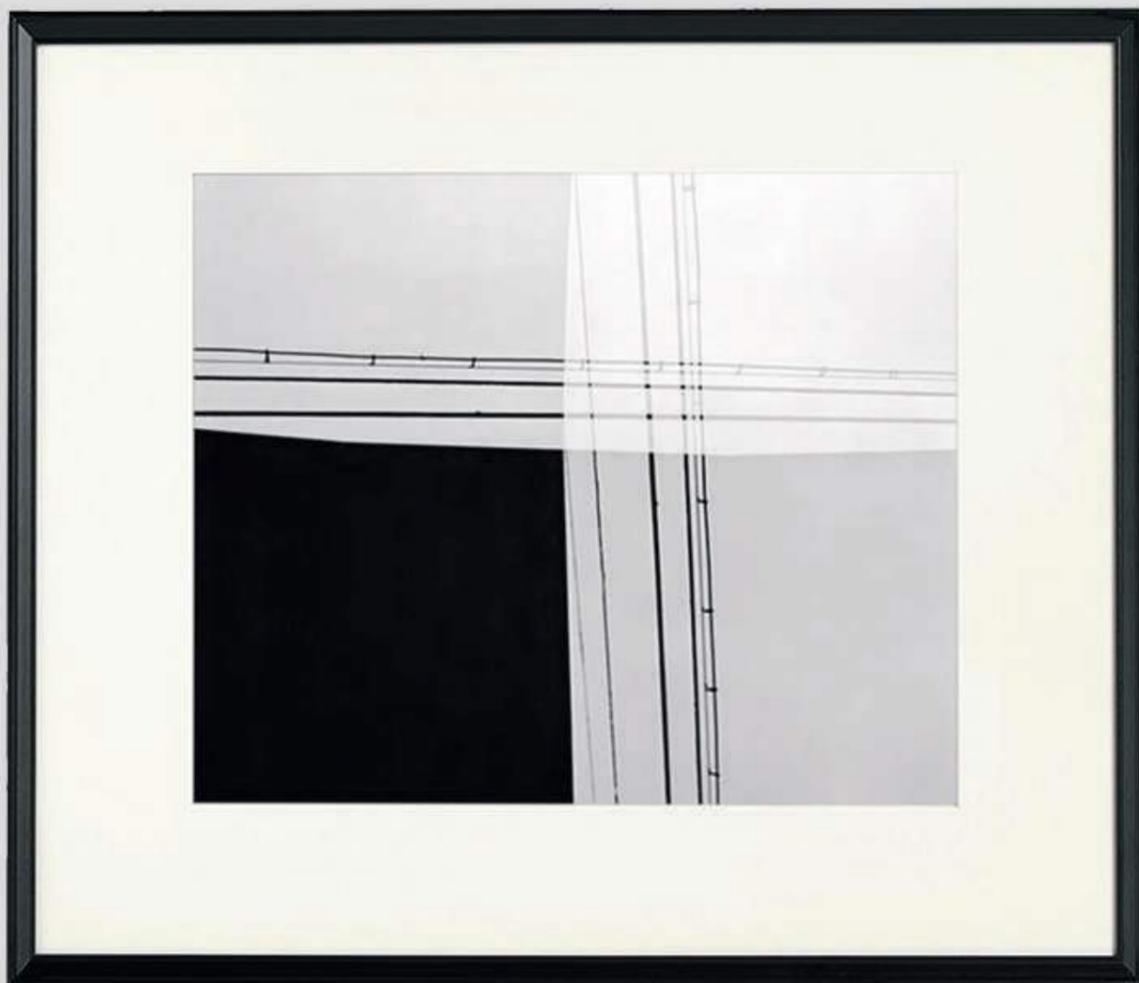
Measurements frame

74 cm x 74 cm x 2,5 cm

29,1 in x 29,1 in x 0,9 in

Edition

10/25, 2016



Geraldo de Barros

Fotoforma

Superimposing on the shot
São Paulo, 1950/2014
Silver gelatin print

Measurements

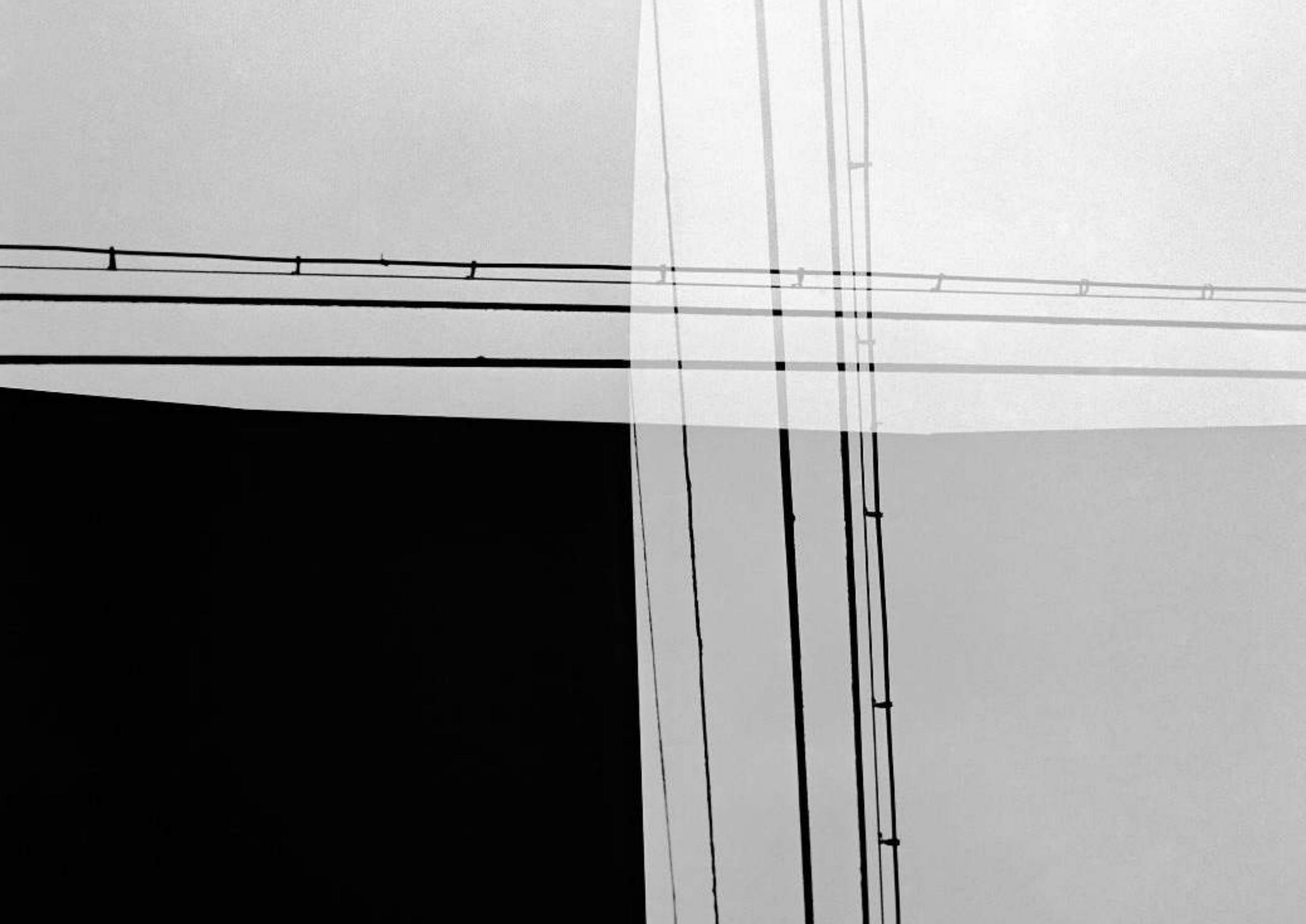
30 cm x 40 cm
11,8 in x 15,7 in

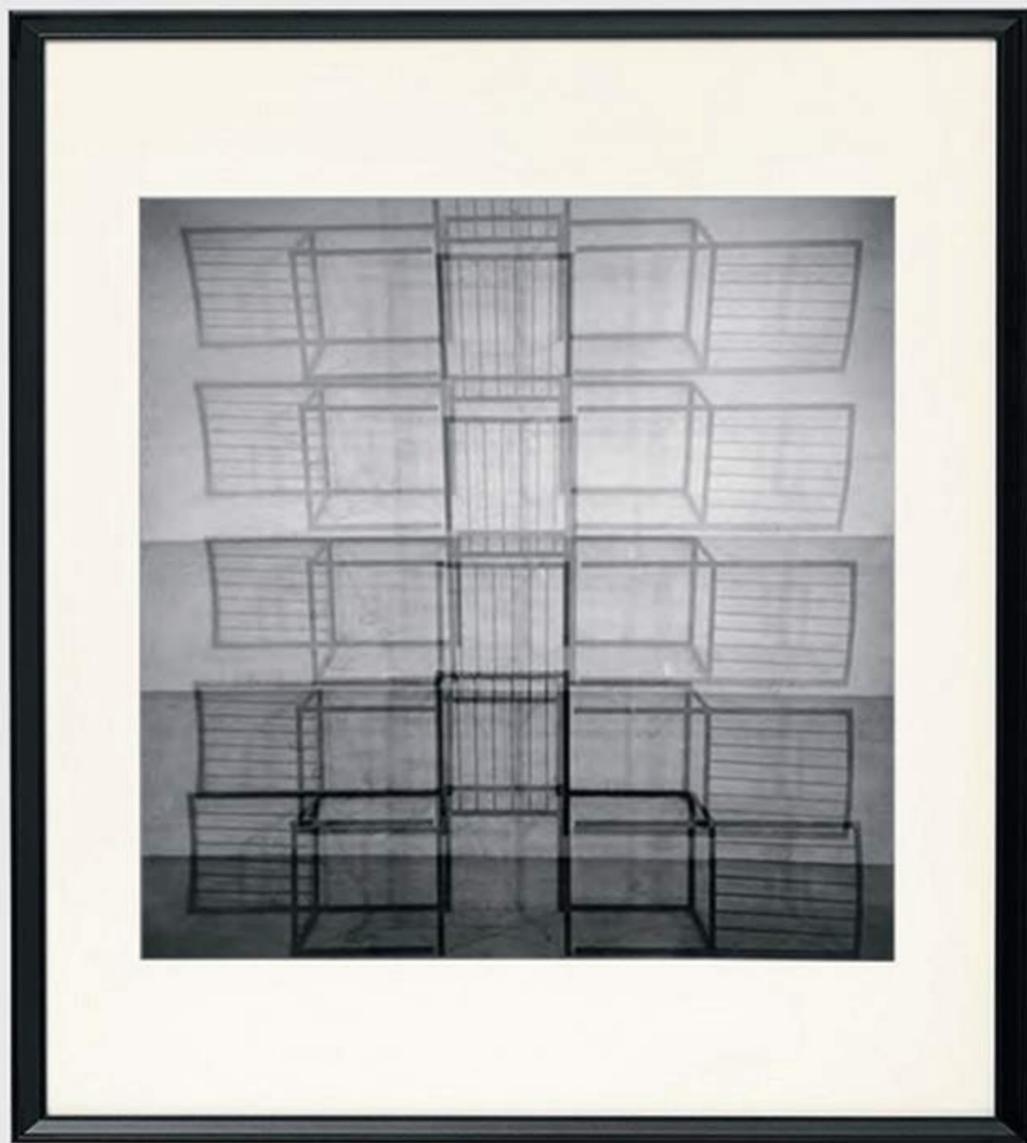
Measurements frame

50 cm x 60 cm x 2,5 cm
19,7 in x 23,6 in x 0,9 in

Edition

12/15 2014





Geraldo de Barros

Sans titre. Chaises Unilabor.

Black cover with a needle in the middle of the lens. The exposure time is eight minutes

São Paulo, 1954/2014

Silver gelatin print

Measurements

40 cm x 30 cm

15,7 in x 11,8 in

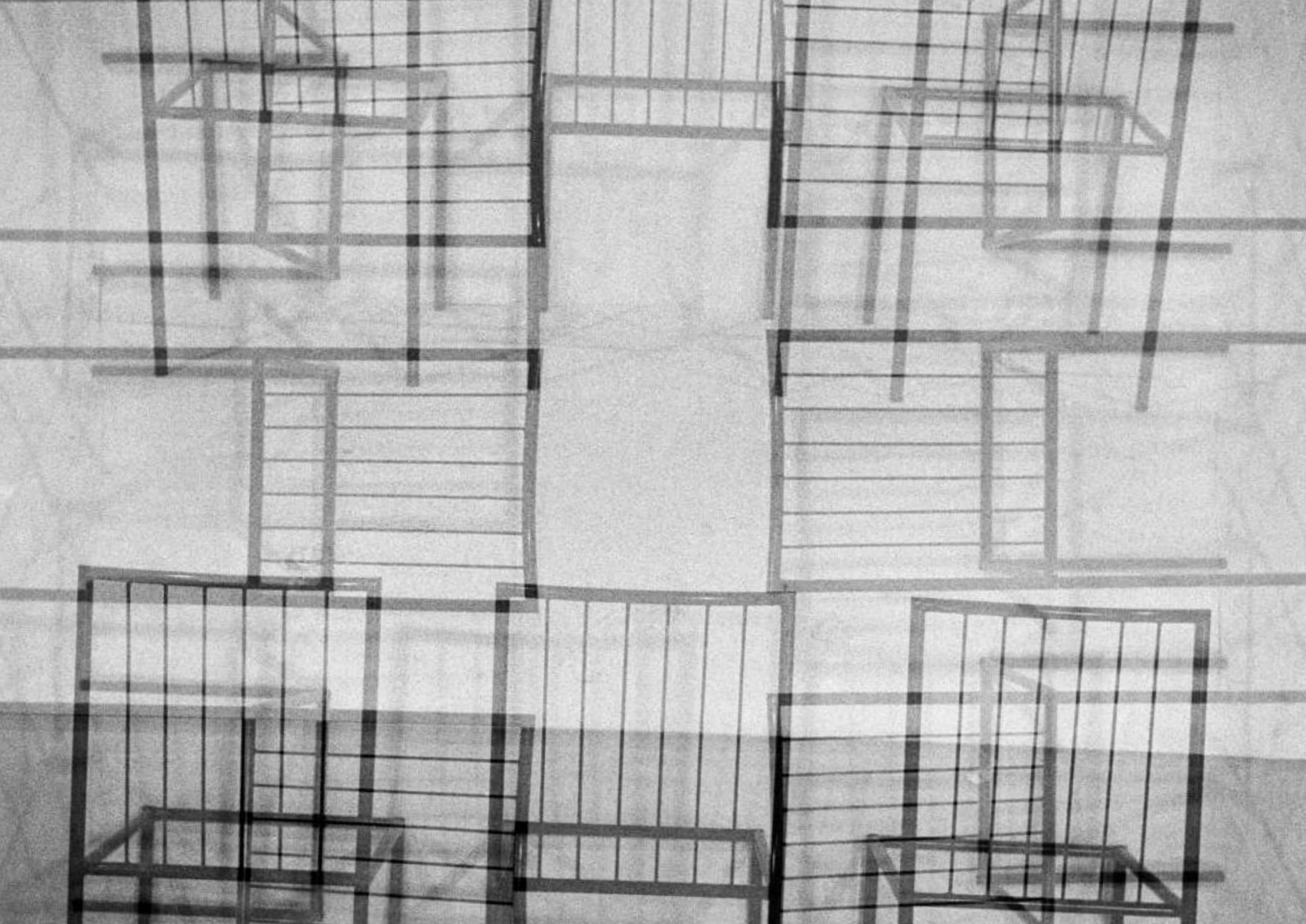
Measurements frame

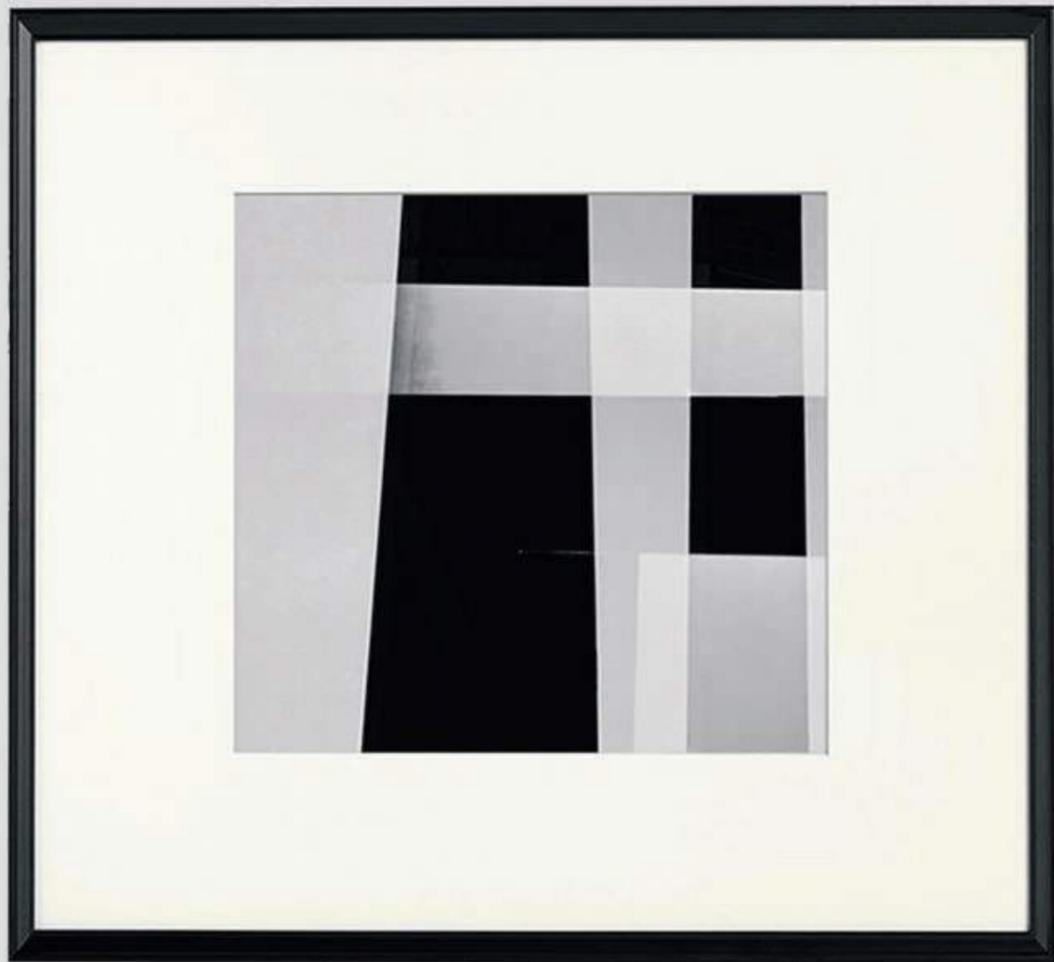
48,5 x 40 x 3 cm

19,09 in x 15,74 in x 1,18 in

Edition

3/15, 2014





Geraldo de Barros

Fotoforma

Superimposing on the shot
São Paulo, 1949/2014
Silver gelatin print

Measurements

30 cm x 40 cm
11,8 in x 15,7 in

Measurements frame

50 cm x 60 cm x 2,5 cm
19,7 in x 23,6 in x 0,9 in

Edition

6/15, 2014



Geraldo de Barros

Bouteille-Lumière

Black cover with a needle in the middle of
the lens. The exposure time eight minutes
São Paulo, 1949/2014
Silver gelatin print

Measurements

30 cm x 40 cm
11,8 in x 15,7 in

Measurements frame

50 cm x 60 cm x 2,5 cm
19,7 in x 23,6 in x 0,9 in

Edition

5/15, 2014



Geraldo de Barros

Sans titre. Chaises Unilabor.

Black cover with a needle in the middle of the lens. The exposure time is eight minutes

São Paulo, 1954/2014

Silver gelatin print

Measurements

40 cm x 30 cm

15,7 in x 11,8 in

Measurements frame

60 cm x 50 cm x 2,5 cm

23,6 in x 19,7 in x 0,9 in

Edition

4/15, 2014





Geraldo de Barros

Sans titre.

Superimposed on the shot
São Paulo, 1949/2014
Silver gelatin print

Measurements

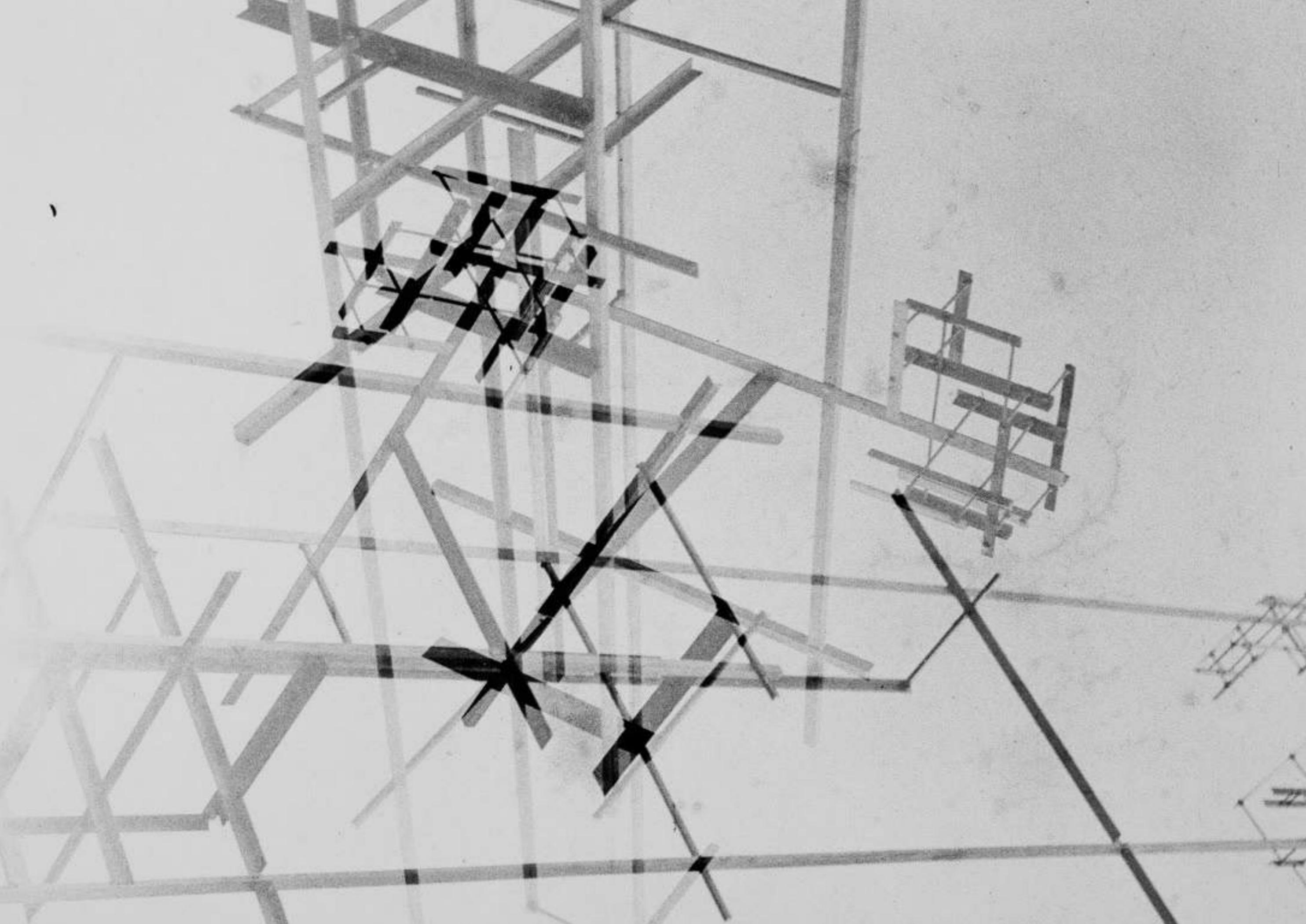
30 cm x 40 cm
11,8 in x 15,7 in

Measurements frame

42 x 48.5 x 2.5 cm
16,5 in x 19,1 in x 0,9 in

Edition

9/15, 2014





Sabine Marcelis (New Zealand, 1985)

Floor lamp model "Pillar"

From the series "No Fear of Glass"

Manufactured by Sabine Marcelis

Produced in exclusive for SIDE GALLERY

Rotterdam, The Netherlands 2019

Two way mirror, Glass neon lights, Neon transformer

Measurements

22, cm x 22,6 cm x 305h cm

8,89 in x 8,89 in x 120h in

Edition

Limited edition of 7 + 1 Artist Proof

Exhibition

Exhibited at No Fear Of Glass, Mies Van der Rohe
Pavilion, Barcelona, Dec 19 2019 - Jan 12 2020





Gianfranco Frattini (Italy, 1926 - 2004)

Table lamp model "597"

Manufactured by Arteluce

Italy, 1961

Lacquered aluminium, nylon fringes

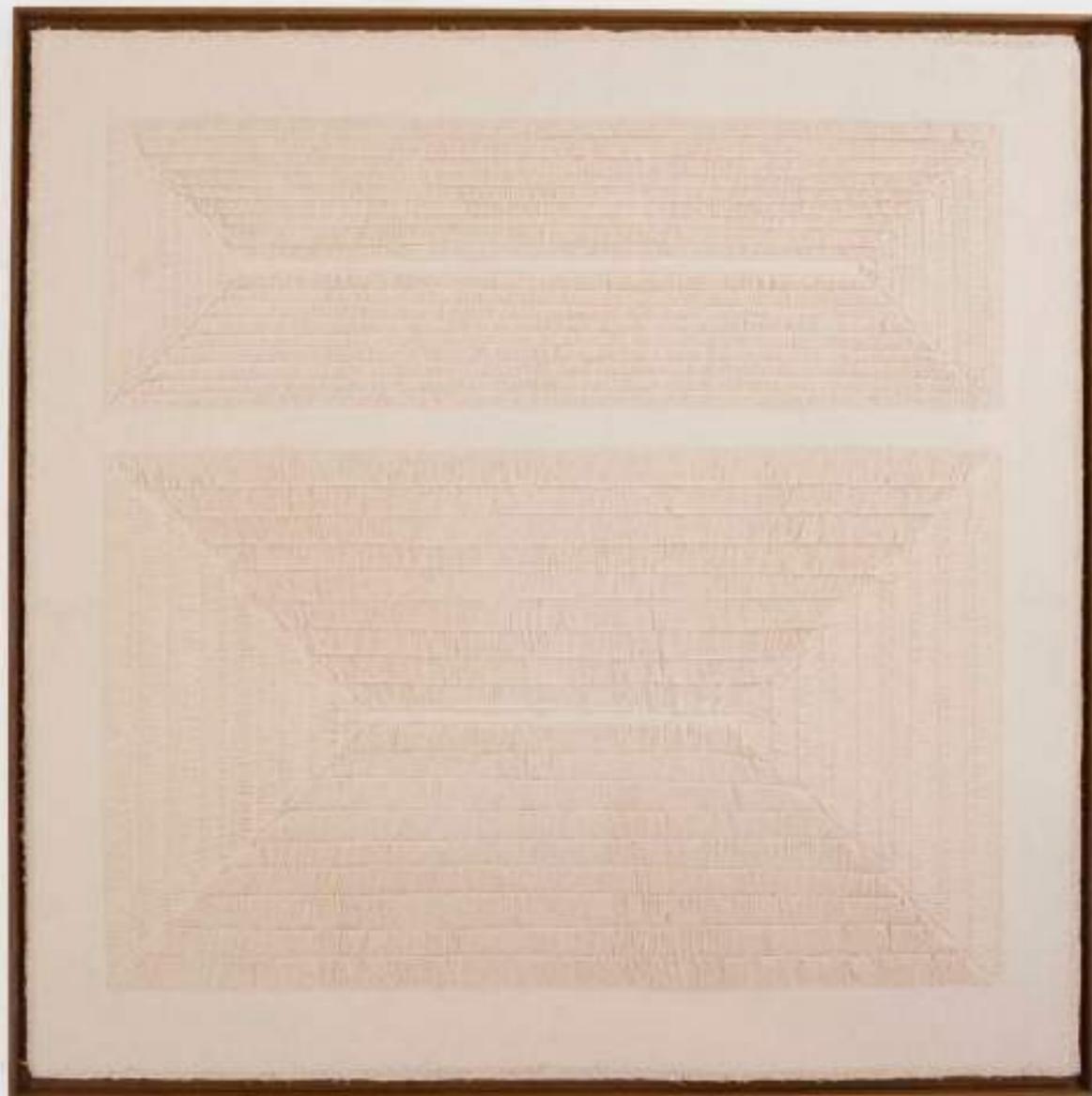
Measurements

40 cm diameter x 44 cm height

15,74 in diameter x 17,32 in height

Literature

G. Gramigna, *Le fabbriche del design. I produttori dell'arredamento domestico in Italia*, Allemandi, Torino 2007, p. 34; G. Gramigna, *Repertorio del design italiano 1950-2000 per l'arredamento domestico*, Allemandi, Torino 2003, p. 91



Sophie Rowley (New Zealand, 1986-)

Tapestry model Khadi Fray

Manufactured by Sophie Rowley
Berlin, 2019
Indian canvas cloth

Measurements

120 cm x 120 cm
47,24in x 47,24 in

Edition

Unique piece

Fairs

Exhibited at Salon NYC, Nov 14 2019 - Nov 18 2019



Joaquim Tenreiro (Melo Guarda, Portugal 1906 - Itapira Sao Paulo 1992)

Single armchair model "Redonda"

Manufactured by Tenreiro Moveis e Decorações
Brasil, 1950
Jacaranda wood, upholstery

Measurements

94 cm x 83 cm x 63h cm (41 cm seat height)
37 in x 32,67 in x 24,8h in (16,14 in seat height)

Provenance

Flavio Dumortout de Mendonça, close friend, patron, and lawyer of Joaquim Tenreiro (Rio de Janeiro)

Literature

Soraia Cals, Tenreiro, Rio de Janeiro, 2000

Certificate

Accompanied by a certificate of authenticity by Flavio Dumortout's inheritor

Fairs

Exhibited at PAD London, Sep 30 2019 - Oct 06 2019





Boris de Beijer, (Ghent, 1991)

Carafe with four glasses

From "Coupes de Pompadour" Series 1

Amsterdam, 2020

Produced in exclusive for Side Gallery

Blown Glass

Measurements

Carafe

H17.4 cm x D11.5 cm

H6.8 in x D4.5 in

Glasses

H8.9 cm x D6.9 cm

H8.5 cm x D7.2 cm

H7.7 cm x D7.1 cm

H7.4 cm x D6.9 cm

H3.5 in x D2.7 in

H3.3 in x D2.8 in

H3 in x D2.7 in

H2.9 in x D2.7 in

Edition

Unique Piece



Boris de Beijer, (Ghent, 1991)

Champagne glass

From "Coupes de Pompadour" Series 1
Amsterdam, 2020
Produced in exclusive for Side Gallery
Blown Glass

Measurements

H15.7 cm x D13 cm
H6.2 in x D5.1 in

Edition

Unique Piece



Boris de Beijer, (Ghent, 1991)

Champagne glass

From "Coupes de Pompadour" Series 1
Amsterdam, 2020
Produced in exclusive for Side Gallery
Blown Glass

Measurements

H17.4 cm x D14.3 cm
H6.8 in x D5.6 in

Edition

Unique Piece





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