

# SIDE GALLERY

DONGHOON SOHN



## Chair

Manufactured by Donghoon Shon  
Produced for Side Gallery  
Seoul (Korea), 2020  
By product, solvent, plastic

## Measurements

40 cm x 43 cm x 69h cm  
15,75 in x 16,92 in x 27m16h in

## Concept

Defined by the exploration of new possibilities, Sohn's design process is a combination of planned processes and imminent variables. The B.S.P series, is a collection derived from researching different ways to incorporate byproducts of the design process into the final work. The name of the series was inspired by the abbreviation of the B.L.T club sandwich. B.S.P stands for byproduct, Solvent, Plastic, the three materials used to create the collection. Although the series is largely made of virgin plastic blocks, instead of being held together by glue or resin, the blocks are stuck together by the use of acrylonitrile butadiene styrene (ABS plastic), a byproduct of the of the numerous design prototypes made during the 3D printing process. The byproduct takes the form of plastic flakes, which dissolve in a little amount of solvent due their large surface area, relative to their volume. These flakes dissolve quickly in ethanol, before they can be mixed with different coloured powders, forming a technicoloured glue which once again solidifies whilst pressing it between the slabs, causing it to ooze out between the plastic blocks like melted cheese.

## Biography

Donghoon, Sohn is an Fonder / Designer of ATELIER SOHN. SOHN is his last name and literally means "hand" and "craftsmanship" in Korean. Basically, his origin of thinking is based on all-time values and people's daily life in contemporary society. He is trying to seek new alternatives through experiments and observations. He graduated Korea national university of arts (K'arts) and took Samsung design membership for 2 years (2009 - 2010). Then he started his professional carrier at Samsung Electronics Headquarter (2010 - 2016).

At Samsung, he worked on product design and user experience design through various projects such as laptop, wearable device and smart phone. Also, he won several international awards like IF award, red dot award and Pin up design award. At the same time, He has worked for ATELIER SOHN (2015 - Present). He received attentions of various medias as a rising designer through exhibition at Milan design week and Paris design week. He graduated Ecal / University of art and design in Lausanne (2016 - 2017). Until now, He has successfully collaborated with global luxury brands such as Vacheron constantin, Christofle, Chopard and Hotel Trois Couronnes. He not only has successful stories in IT industry but also proves his worth in art direction, objet and collaboration project in living industry and luxury brand...